



#1

BRIGHT BID TO APPETITES—on one of those "too-hot-to-eat" days—is the soup most folks like best; zesty tomato soup. It appeals to the children no less than to the grown-ups. Sandwiches, fruit and a beverage complete the invitation.

- Tomato Soup
- Cream Cheese and Jelly Sandwich
- Peach
- Chocolate Milk

#2

ALWAYS A FAMILY FAVORITE—hearty, homey chicken noodle soup. Folks just naturally take to it, and mothers are glad to know this includes the youngsters, for it's so good for them, so nourishing. Yes, tempting is the word for this lunch.

- Chicken Noodle Soup
- Summer Vegetable Salad
- Iced Tea



3 BEAT-THE-HEAT LUNCHES

... delicious and quick

WITH SOUP AS THE ONE HOT DISH



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How to feed the family well these late summer days, and yet keep cool while doing so—that's a problem every woman faces. Nowadays, more and more women are coming up with the answer. As the one hot dish needed in every family meal, they're serving soup, chosen for deliciousness and nourishment. Soups like these on this page take but a jiffy to prepare—and how good they are! Trust your family to find that out!



#3

"HERE'S A PARTY!"—says cream of mushroom soup, the moment guests sit down and catch that appetizing aroma. The soup is so delicious, so rich and creamy, it always encourages eating. Try this "entertaining" lunch built around it.

- Cream of Mushroom Soup
- Pineapple Basket
- Tea Sandwiches
- Lemonade



Summer's Busy Shelf

A well-stocked shelf of fine prepared soups can be so helpful in summer. With a nice choice of soups on the shelf, the one hot dish can be varied delightfully, and so keep meals interesting to the family even on the hottest summer day.