

# PROBLEM MEALS? NO PROBLEM AT ALL

## SOUP!

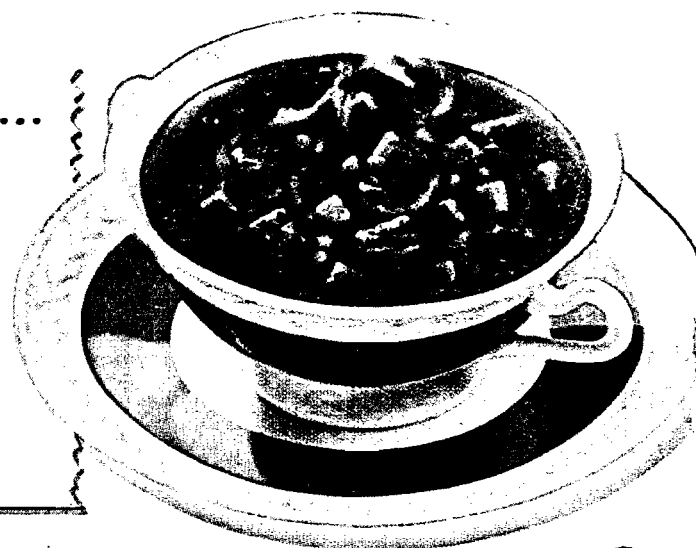
...WHEN YOU SERVE



### At Housecleaning Time...

Rugs up . . . curtains down . . . litter and confusion everywhere! That's the time for simple, easy meals! . . . For instance: milk, sandwiches, and big bowls of Campbell's Beef Soup! Good rich beef stock, with hefty pieces of tender beef in it, and plenty of fine vegetables! . . . *Delicious!*

SERVE *Campbell's* BEEF SOUP



### For Washday Lunches...

Monday is definitely *not* Mother's day for fancy kitchen work! Yet she can feed her family simply and well if she makes good use of soup. For instance: Campbell's Chicken Gumbo, an excitingly different soup in the New Orleans manner, with rice, tomatoes, okra, and tender pieces of chicken! *They'll love it!*



SERVE *Campbell's* CHICKEN GUMBO SOUP



### Company for Dinner...

For dressing up a dinner, there's nothing like bright, red bowls of Campbell's Tomato Soup! Made to Campbell's famous recipe from choice tomatoes . . . table butter . . . seasoning. . . No wonder it's "the soup most folks like best!"

SERVE *Campbell's* TOMATO SOUP



When children fret,  
Or guests arrive,  
Serve Campbell's Soups—  
They'll cheer and thrive!