

GREAT GO-TOGETHERS-SOUP 'N CRACKERS



Campbell's Vegetable Soup gives you Vitamins, Proteins, Minerals, too!

VEGETABLE

SOUP MADE WITH BEEF STOCK: ALWAYS GOOD TOGETHER—Campbell's Soup and crispy, crunchy crackers. Make it Campbell's Vegetable Soup today—15 garden vegetables in a hearty beef-and-vegetable broth. M'm! Delicious! Everybody loves soup and crackers. And Campbell's Soups take only 4 minutes to prepare, cost less than 7¢ a serving—make it easy to have the healthy, happy habit...

ONCE A DAY ... EVERY DAY ... SOUP!

Have you had your soup today?