



## Fun foods — good foods — foods to grow on

# SOUP 'N CEREAL

Two small-fry favorites—soup and cereal. Put them together and it's a meal to tempt finicky appetites, breakfast, lunch or supper.

For instance, try any one of Campbell's delicious soups with a generous helping of your youngster's favorite cereal. Add a handful of crackling flakes to steaming broth, or serve a mug of soup with a cereal side dish!

And what *nutritious* meals to serve!

Soups provide an extra supply of the protective foods which children require (make soup with milk for added goodness). And with so many different Campbell's Soups, it's no problem at all to match a youngster's mood!

**SPECIAL FOR YOUR YOUNGSTER** . . . silver-plated bowl, cup and place setting embossed with famous Campbell's Kids. For details, write Campbell Soup Company, Box PP766, Camden 1, New Jersey.

### Soups that are good to grow on!

Tomato  
Vegetable  
Vegetable Beef

Vegetarian Vegetable  
Beef Noodle  
Cream of Asparagus

Chicken with Rice  
Chicken Noodle  
Beef

Cream of Celery  
Green Pea  
Scotch Broth

*Campbell's*  *Soups*

Once a day—every day—SOUP!

**PERFECT TWOSOME**—a bowl of Campbell's Tomato Soup with the flavor of Campbell's sun-ripened tomatoes, blended with milk and studded with golden corn flakes!



**EARLY-MORNING GOODNESS**—soothing Chicken with Rice Soup and crisp shredded-wheat biscuits for a *breakfast* treat! Here's a broth with just enough chicken and rice.



**HEARTY TREAT**—a steaming cup of Cream of Asparagus Soup. A smooth purée so good for baby. On the side, a dish of puffed rice for the fun any child loves!