

for the men in your life

*Campbell's*

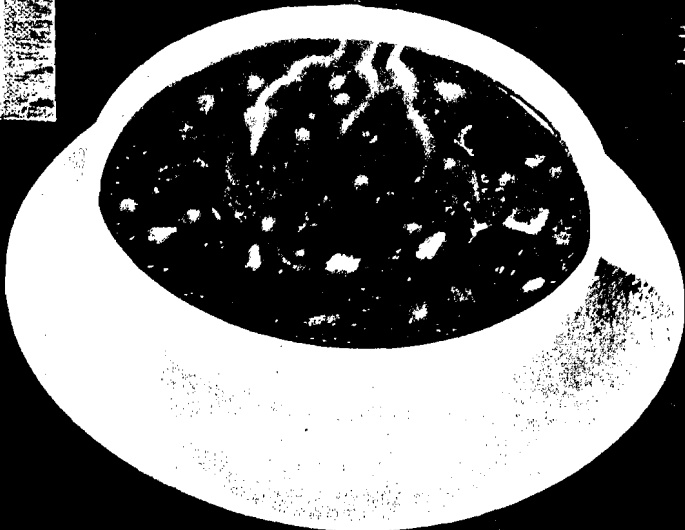
4 great beef soups



**VEGETABLE BEEF.** It's man-sized eating (women agree!)—carrots, peas, potatoes, tomatoes and barley in a robust stock, with all you'd like of fine lean beef.



**ONION SOUP.** Thick with onions, tangy with Cheddar cheese, lusty with dark and wonderful beef stock. It's Onion Soup as the French have loved it through the years.



**SOUP.** Here's a meal in a bowl . . . generous pieces of beef, finest garden vegetables and barley, simmered with sturdy beef, spicy springs, seasoned with understanding.



**BEEF NOODLE.** Wholesome as a country kitchen . . . bite-size chunks of beef and golden egg noodles in full-flavored broth. P. S. And don't forget Bouillon and Consommé.

SO QUICK—  
SO NUTRITIOUS—  
SO SIMPLY DELICIOUS!

