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BACK TO SCHOOL THEY GO!

They're active all day
... in class ... at play

Give them good, hot...

SOUP FOR LUNCH



Children need hot nourishment at noon, authorities say

Healthy children are seldom still. The energy they burn up in the morning must be restored at lunchtime ... to see them through the strenuous afternoon.

Nutrition experts agree that a child should have one hot dish at noon. It stimulates appetite ... makes other foods taste, digest

better ... and school authorities say it makes for better marks.

For school lunches, a generous serving of good hot soup is ideal. When properly made, it is a superb food ... nourishing ... satisfying and delicious. And so practical! Give *your* children the benefit of soup for lunch! They'll love it!

