

FAMOUS FIRST WORDS:

"M-m-m, GOOD!"

After strained baby foods,  
youngsters join the family  
in praise of Campbell's Soups

When the Doctor says Baby is ready for his first chewing foods, it's time to start serving him Campbell's Soups.

As their first grown-up foods, babies take to Campbell's Soups as eagerly as the rest of the family do. What is more, these soups are easy for Baby to digest and abundant with nutriment he needs.

Carefully selected vegetables, choice meats, fine meat stocks, all painstakingly prepared and expertly combined . . . these make Campbell's Soups just right, as right for Baby as they are for all the family.

To start Baby off, why not buy a can or two of each of the soups listed below?



**START BABY WITH THESE:**

- |                      |                      |
|----------------------|----------------------|
| Asparagus (Cream of) | Tomato               |
| Beef                 | Vegetable            |
| Chicken with Rice    | Vegetarian Vegetable |
| Green Pea            | Vegetable-Beef       |

**PREPARED THIS WAY:**

The ideal way to prepare any of these for Baby is by adding an equal quantity of milk.

*Campbell's* SOUPS

LOOK FOR THE RED-AND-WHITE LABEL



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