

There's something "special" about a Birds Eye Chicken Dinner!



Can you see that something special?

One look tells you that those meaty Birds Eye Frying Chickens and Poultry Parts get special care. The peas—you'll swear they ALL came out of the same sweet pod. As for the French-fried potatoes—they're sliced from the best potatoes grown in America.

Can you taste that something special?

Each bite of this luscious dinner is mouth-watering proof that Birds Eye folks never relax in their efforts to give you the best.

And to always get that something special?

Just buy Birds Eye products—any more than one. Quality starts with Birds Eye Chicken Dinner. This week, buy it with Birds Eye French-fried potatoes and peas.



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In frozen food stores... Better Buy Birds Eye and get that something special

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