

“Wonderful wife I’ve got...

*to think of Aunt Jemima Buckweats
on a morning like this”*



He's spooning honey on Aunt Jemima Buckweats. How long since you had 'em?

America's
Favorite
Aunt



You can be that wonderful wife tomorrow. In just about six minutes you can put a fragrant stack of Aunt Jemima Buckweats before a very appreciative audience.

A package of Aunt Jemima Buckweat Mix, some milk and a hot griddle are all it takes to be the heroine of this winter story.

Aunt Jemima Buckweats are the kind men want—actually long for.

They're true buckweats with that real buckwheat tang. Golden brown in color, tender to the fork—unmistakably very special. Isn't it about time you had some Aunt Jemima Buckweats at your house?

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