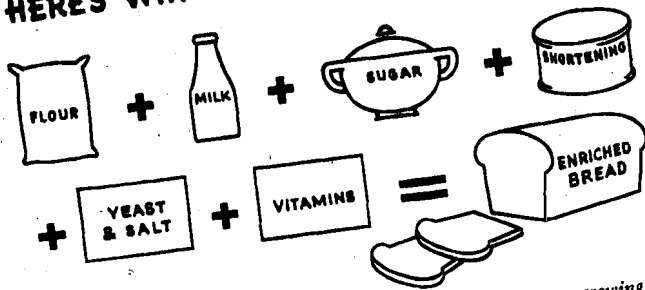


The world's busiest engine runs best on BREAD!



HERE'S WHY:



So, when your busy little engines need "refueling," Mother—bring out the bread!

All those good foods in it—foods that are rich in protein, calcium, iron and other essential elements—give children energy they need to keep going; nutri-

tion they need to keep growing. Don't forget! Penny for penny, enriched bread (the kind a baker bakes) provides more of the things the body needs—more generously—than any other food you eat at every meal. Bread is your best food buy!



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Eat more **BREAD**...your best food buy

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