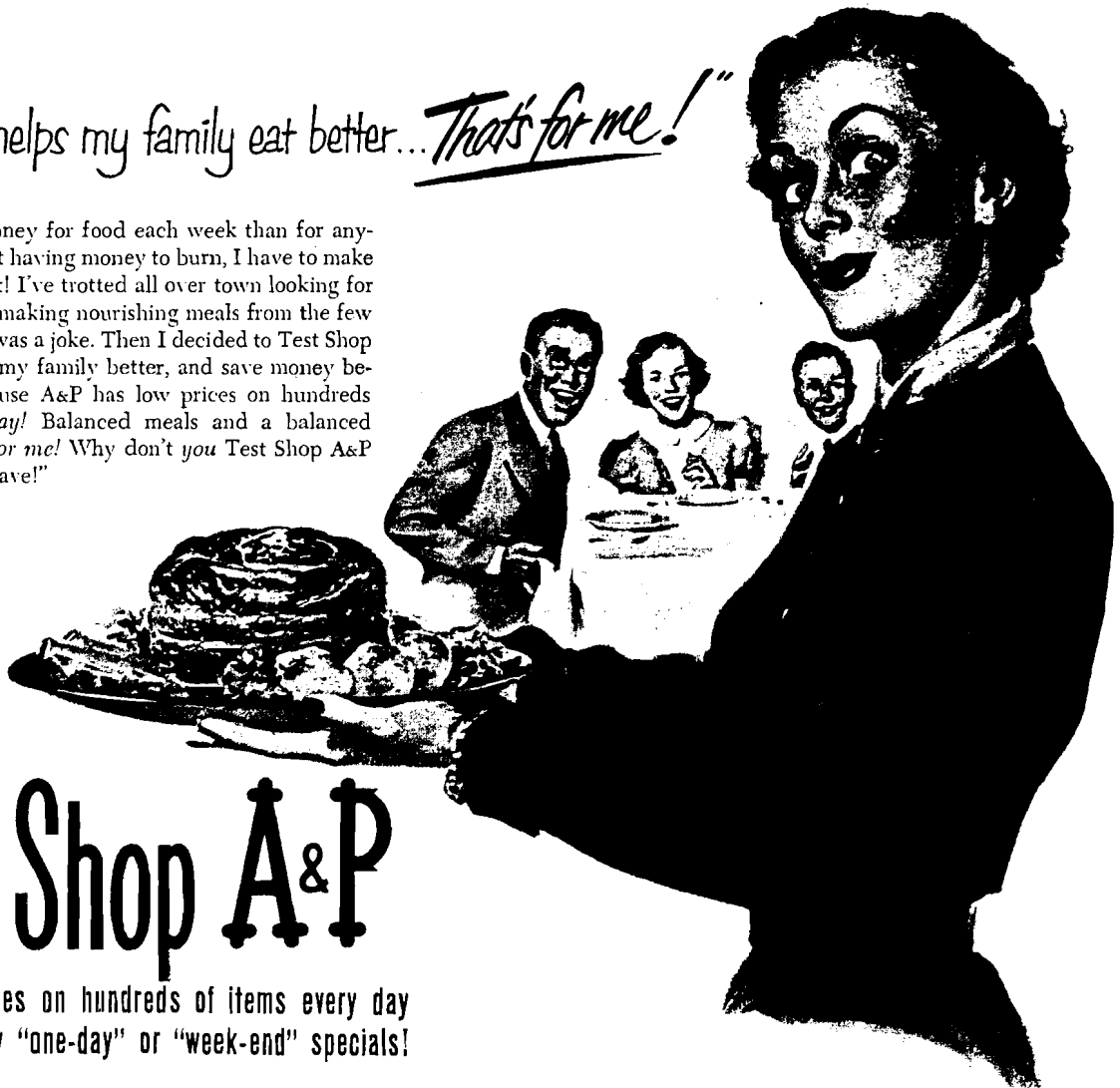


2/51 P17

"Anything that helps my family eat better... That's for me!"

"I spend more money for food each week than for anything else. And not having money to burn, I have to make every penny count! I've trotted all over town looking for 'bargains' . . . but making nourishing meals from the few I could ferret out was a joke. Then I decided to Test Shop A&P! Now I feed my family better, and save money besides. That's because A&P has low prices on hundreds of items *every day!* Balanced meals and a balanced budget . . . *that's for me!* Why don't you Test Shop A&P . . . see what you save!"



# Test Shop A&P

Store-wide low prices on hundreds of items every day  
... instead of a few "one-day" or "week-end" specials!



## 1. TEST SHOP FOR *Savings!*

When you shop at A&P, only about 1c of every dollar you spend is profit to A&P! Naturally, this saves you money!



## 2. TEST SHOP FOR SCORES OF *Values!*

Every day at A&P you'll see values in all departments - storewide low prices on hundreds of items . . . instead of a few "one-day" or "week-end" specials.

## 3. TEST SHOP FOR *Convenience!*

One-stop shopping . . . over 3,000 items to choose from . . . prices stamped on every item . . . cash-register slip to check at home! What convenience!



CUSTOMERS' CORNER



If you're not pleased with anything

### A&P's PRICE POLICY

Storewide low prices on hundreds of items every day . . . instead of a few "one-day" or "week-end" specials!