

FOOD AND FUN MEET AT A

Harvest Moon Picnic



1. STIR UP A CROWD . . . No dull lulls in *your* life. Start your *own* whirl. Pass the word around that there's a picnic in prospect for say, Friday night. Beg, borrow or rent a hayrack. Cast lots for who-squires-who. (Maybe you'll draw that new fellow you've been dying to know better!)

2. PRE-PARTY PLANNING . . . You started this so be pat with the details. Then let the crowd take over. It's easier on the exchequer, more fun any way. Have everybody bring part of the food, plus a favorite game or stunt. (You'll be surprised at the hidden talents you uncover.)

Menu

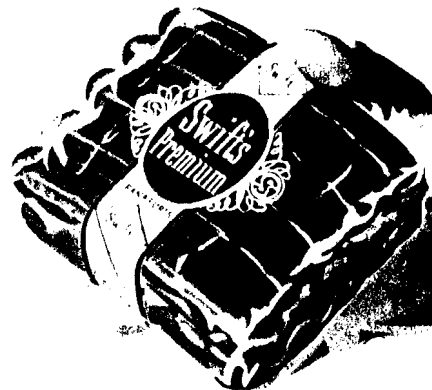
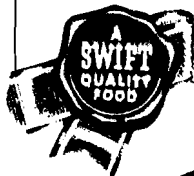
- SWIFT'S PREMIUM TENDER FRANKS
- CHILI SAUCE—MUSTARD—CHEESE
- BUNS—PICKLES—BUTTER
- TOSSÉD VEGETABLE SALAD
(Dressing and salad in separate jars
—mix just before serving)
- DOUGHNUTS—CIDER
- TOASTED MARSHMALLOWS



Wherever You Live . . .

Swift's Premium tender Franks are made fresh daily right in your vicinity. All "dinner-quality" meat . . . tender beef, juicy pork . . . always plump and delectable.

IN THE NEW CELLOPHANE WRAP PACK



MAPPING OUT THE MENU . . . Whatever else you have, no picnic's perfect without Franks . . . toasted over the campfire coals, heaped with your crowd's favorite trimmings. Drop a Frank Hint in the right direction to be sure they're Swift's Premium tender Franks . . . and to get plenty.

Swift's Premium Tender Franks



Just D.J.
S. L. ...
B...

9/47
S...