

SET THE "SAILING" DATE FOR A GALA

Winter-Cruise Party

ABOARD THE S.S. SALLY



ROPE RAILINGS turn your front steps into a gang plank when the crowd boards ship for a festive evening of dancing. More shipboard atmosphere—hang cardboard life preservers lettered S. S. Sally (substitute your own name, of course) here and there on the *bulkheads* (landlubbers call 'em *walls!*).

DISTINGUISHED PASSENGER LIST... lively party-starting game with a new nautical twist. Pin the name or picture of a famous celebrity (clipped beforehand from magazines) on the back of each guest. They discover who they are by questioning each other. No coaching, please! "Yes" or "No" answers only.

Menu

- Clubhouse Sandwiches à la Swift
- Olives and Pickles
- "Life Preserver" Salad Mold
- Petits Fours
- Cranberry Punch

CLUBHOUSE SANDWICHES: Split Swift's Premium tender Franks lengthwise and crosswise. Place on spread toast, top with mayonnaise, sliced tomato, crisp bacon, lettuce, another slice of toast.

LIFE PRESERVER SALAD: Diced fruits and whipped lemon gelatin in ring mold, decorated with colored cream cheese pressed through pastry tube.

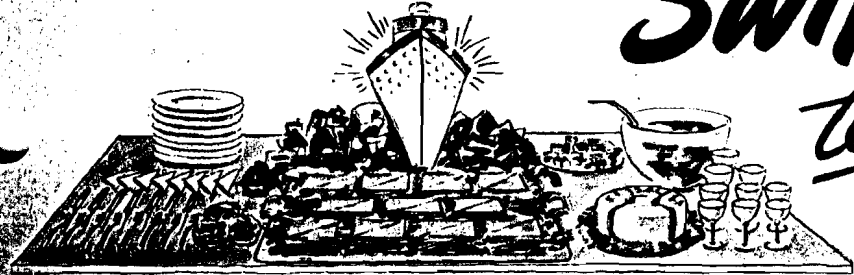
Always At Their Best

Swift's Premium tender Franks are made fresh daily in our kitchens from coast to coast. They're all "dinner quality" meat—tender, best, juicy, pork—not a bit of waste. And now they're flavor-protection.

IN THE NEW CELLOPHANE-WRAP PACK



DECKS CLEAR FOR DANCING... card tables set up around the dining room, dining table pushed aside for a smart buffet later. Make the ship centerpiece of construction paper, set on blue cellophane "waves". A flashlight shines through cut-out portholes. Frankly wonderful—those Clubhouse Sandwiches made with Swift's Premium tender Franks!



Swift's Premium tender Franks

LISTEN TO ARCHIE ANDREWS on NBC SATURDAYS, 10:30 A. M. NEW YORK TIME