

Make it  
SAFE and SANE!

# A Franky 4th!

★ Party or Picnic Menu ★

- SKINLESS FRANKFURTERS OR WIENERS
- "WEENY CRACKERS" "WEENY ROCKETS"†
- "WEENY CANNON"††
- DEVILED EGGS FANCY CHEESE BOILED HAM
- SAUSAGE MEAT LOAF
- WEENY BUNS POTATO CHIPS OLIVES
- LETTUCE AND TOMATO SALAD
- CELERY MUSTARD CATSUP BUTTER
- LEMONADE MILK

(They're easy and fun to make. \*Use strips of celery for fun. †Rockets made with paper cones and macaroni. ††Cannon wheels are made of sliced sausage fastened with tooth-picks.)



IT'S EASY TO MAKE  
EXCITING "FRANKY  
4th" DISHES WITH

## Skinless

FRANKFURTERS OR WIENERS!

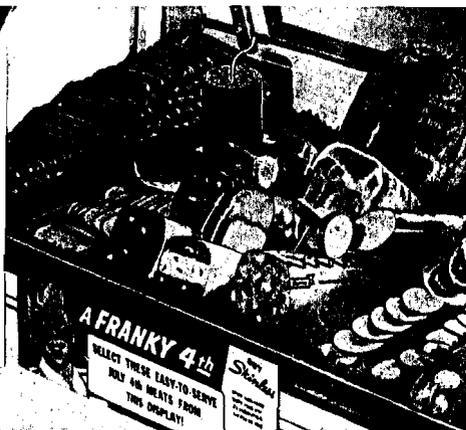
MOTHERS! Here's a grand way to keep the children off the street, away from harm, during the Fourth! Give a "Franky 4th" Party or Picnic... with "Weeny Crackers," "Weeny Rockets" and "Weeny Cannons" that are easy and fun to make. Yet the whole family will get a safe and sane "bang" out of them.

Skinless frankfurters or wieners are the tenderest and juiciest you ever ate. Children can eat all they want because they're so easy to digest. The Skinless surface is formed by the meat itself in the smoking process... so there's no skin to split open and let out their savory flavor and juices.

See This Novel  
"FRANKY 4th"  
DISPLAY  
At Your Market!

Delicious Cold Meats in clear, sparkling, flavor-guarding "VISKING" Coatings and Skinless Frankfurters or Wieners are perfect for picnics and parties.

A complete display of delicious prepared meats that makes Fourth of July meal planning so much easier.



# "I Was G

BY PAUL POPENOE

The American Institute of Family Relations

FOR the first eight or ten years of their marriage, the Reitzells had no unusual problems of adjustment to face. Like almost everyone else, they had married without any particular preparation; but marriage is so well adapted to human nature that the majority of people succeed in it even without preparation. In ordinary times, the mere determination to succeed may be enough.

After 1931, however, times changed for Mr. and Mrs. Reitzell, as for other Americans. The depression was largely responsible for making difficulties, which had previously been merely annoying, seem serious.

Instead of a man with his place in the world well established, with a feeling of security and a comfortable future ahead of him, Mr. Reitzell suddenly found himself, along with some millions of others, a man with no job at all. This was a heavy jolt, and it was followed by the experience of getting and losing two or three other jobs. None of these jobs was really what he wanted; yet in those days a man with a family to support and few resources to fall back on could not afford to lose any kind of meal ticket until something better was in sight.

Naturally, this affected his disposition. Sometimes he was moody and irritable; but primarily he merely had a great yearning for peace, security, sympathy and understanding. He would come home at night, after a day which was entirely unsatisfactory to him, with a longing for the comfort of home.

That is a big thing in the lives of most men. The home represents an oasis in the desert, a haven of refuge. The husband comes from work tired and discouraged, but there is someone waiting for him at home who believes in him, who sees his best rather than his worst side, who restores his courage and self-esteem and sends him out the next day ready to battle the world again.

BUT at this critical time, when Mr. Reitzell needed the emotional security of family life as never before, he did not find it, for Mrs. Reitzell had also been affected by hard times. She, too, began to sympathize with herself and to feel that she was not being treated properly. "I was brought up to expect too much from life," she now remarks. She began to contrast her position unfavorably with that of some of her friends who had expensive clothes, freedom to travel, opportunities to "do things."

Earlier, she had been fully occupied with the care of young children. Now the boys were away all day; and if at home, they were now old enough not to make work, but to help with the work. She had more leisure than before. She began to feel, as so many women do in a similar situation, that she must have some other means of self-expression. She has always been ambitious. She could not be satisfied merely to be Mr. Reitzell's wife and the mother of the Reitzell children. She must also be Jeanne Reitzell; she must be somebody on her own account. She must do something that would give her a sense of personal va-

lidity, that was some reason for individual.

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