



breath frosts eyelashes, nostrils and clothing. With evaporates and the cold becomes almost unbearable.



with icicles in Fort Knox cold room. Tank in these tests of men at regular jobs in intensely cold temperatures.



restores circulation and makes men feel warm enough again. In field, a foxhole would protect men from wind.

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Kernel Wheat gives full body

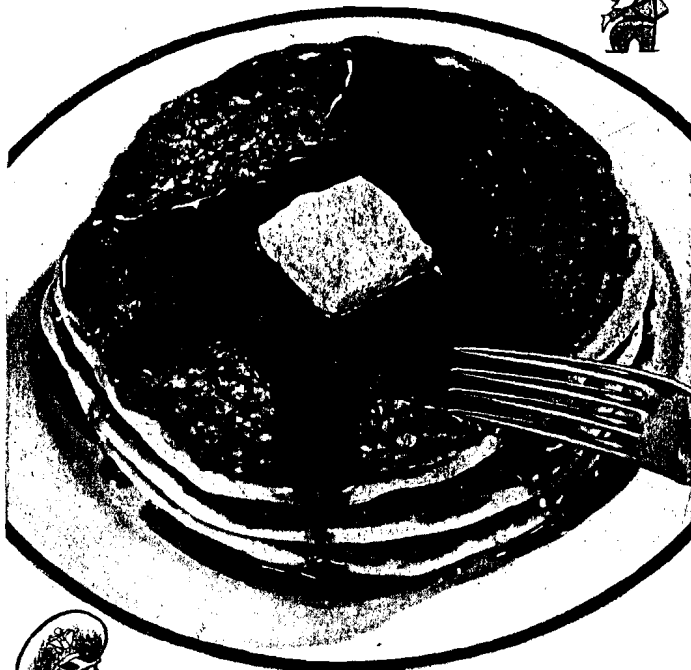


Kernel Corn adds flavor







Kernel Rye lends special tang

Pillsbury's famous "4 Kernels" bring you delicious wartime eatin' that sticks to your ribs!



Kernel Rice keeps 'em tender

The special way Pillsbury has of putting these  four grain "kernels" together, produces a pancake flavor that really gets you! Don't try it if you aren't ready for a hearty meal —you'll be calling for more as long as the griddle's hot. And what a meal a  stack of Pillsbury Pancakes is these days when the al' engines need special staking! Those "4 Kernels" have what it takes to keep you going  top speed! Get a box of Pillsbury's Pancake Flour at your grocer's, today—and see for yourself.



We are very proud of the men and women at our Springfield, Illinois, mill, who have received the first Army-Navy "E" to be awarded in the milling industry. All the men and women of the Pillsbury organization join in pledging to those on the fighting front and on the home front their continued efforts to produce foods high in nutritive value and of absolute purity—the kind of foods a working, fighting nation needs.



Have you tried Pillsbury's Buckwheat Pancake Flour lately?

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