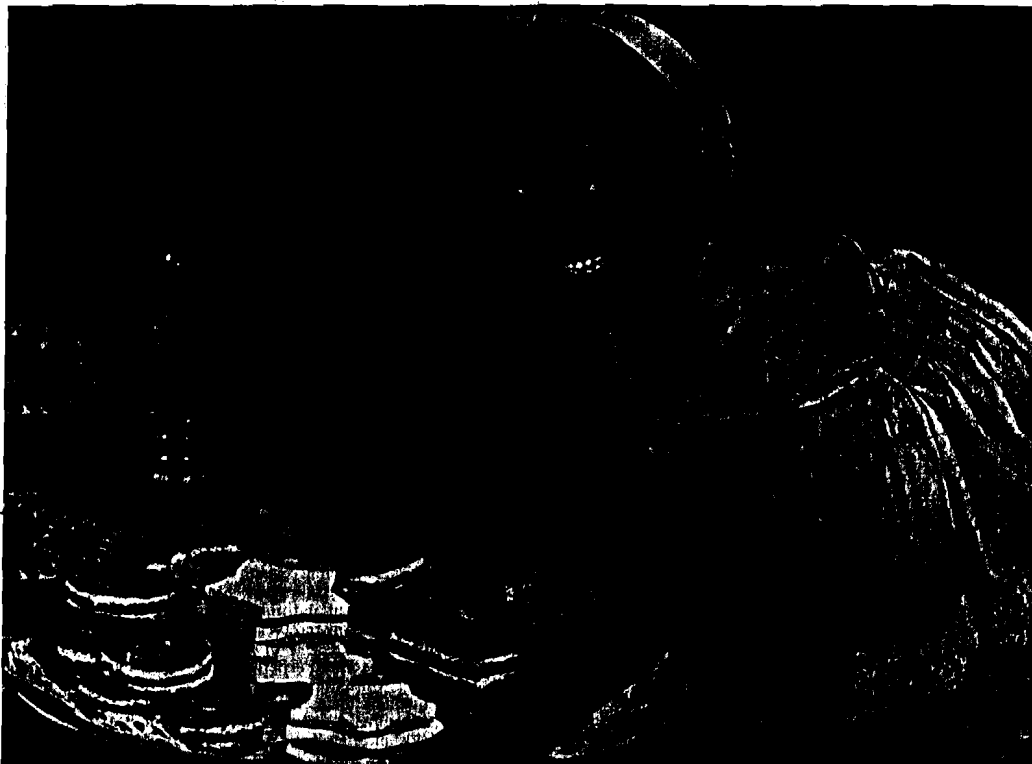




PART AND PARCEL OF A HAPPY CHILDHOOD



# The thrill of being hostess at your first party



## Nucoa—so good it "Melts in Your Mouth"... so fresh it spoils you for other spreads!



From American farms exclusively come the fresh pasteurized, cultured skim milk and the selected vegetable oils which give Nucoa such fine spreading quality and delicious goodness on bread, cold or hot. Nucoa is smooth-churned...never "flaky." And Nucoa always tastes sweet and fresh, for it is freshly made the year round, on order only. There is no "storage" Nucoa.



Nutritionists approve! Your children need—and you need—a spread for bread which furnishes not only food energy, but precious, protective Vitamin A. In these days of ration point budgeting, what a happy solution Nucoa is! Nucoa is as rich in food energy as the most expensive spread for bread and each pound of Nucoa guarantees you at least 9,000 units of Vitamin A.



*Completes the goodness of other good foods*

For table use, tint Nucoa golden-yellow with the pure Color-Wafer included in each package. For seasoning vegetables, sauces, etc., use it just as it comes—a pure, natural white.

# Nutritious NUCOA



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