



BUY WAR BONDS AND STAMPS

Good soldiers clean their plates!

For G.I.'s or generals, the rule is the same, "Eat all you take on your plate." And here's a true story to prove it:

Not long ago, General Eisenhower found himself facing a huge mountain of pork, potatoes and spinach. A cafeteria serving woman, awed by his four stars, had given him double helpings! So the Supreme Commander of the Allied Invasion Forces, remembering his own rule, gallantly ate it all.

This simple rule has helped the Army save enormous amounts of food. *Can civilians do any less?*

The next few months will be the toughest time. Food production has held up well — thanks to the fine job done all

along the line from plow to plate. But because our armies and allies overseas must have *more* food, *less* will be left for us at home. There'll be *enough*. No one need go hungry. But there won't be any to *waste!*

We know something about food, here at National Dairy. We've been working for years with nature's most nearly perfect food — milk. We've made many nutritious products from it for war purposes and our laboratories will have interesting new developments for peace.

Meantime, we'd like to pledge with all America, "to be good food soldiers — to put on our plates only as much as we can eat and eat it *all!*"

Dedicated to the wider use and better understanding of dairy products as human food . . . as a base for the development of new products and materials . . . as a source of health and enduring progress on the farms and in the towns and cities of America.



LH-S 12/44 P59