

always looking for a chance to consider her an honest woman. When she says that she has lost one of her sheets which he doesn't question her word, down on the price, or stall her story. He reaches for his check- books her a check—not a credit \$34

revolutionary policy, Mr. he is now actually paying out money in claims than he did in put his plan into effect, and over has been vastly reduced. nt, he feels that he has proved out women. Of Sweet-Kleen's ers, only 3 have had to be the company's books for taking its liberal policy.

ill which has accrued to the urwhile, is incalculable. When ve complaints to make, they do hy in their voices; they seek the ce when they buy new linens, eam even call Mr. Klug up and ey should set their tables. The life so much pleasanter, too, d recently that the settlement \$10 a week each to them.

ld me that he sees no reason ner-service plan will not work fully in other laundries, if it is are, but other laundry owners hands in horror when I meny would go broke overnight, ey adopted his policy, and im- ousewives of Buffalo must be an their sisters elsewhere.

all their complaints, statistics dry service is one of the last omen give up when family ind there is every reason why d the way, because the laun- er infinite drudgery. In e average batch of laundry at wife using a 6-pound iron lifts of metal and pushes the iron

merican people now spend a billion and a half dollars a ir clothes tidy, when the cost is added to that of laundering, ly believed that this figure will steadily, as it has ever since

creasing business, processing e to improve, too. The indus- to spend about \$200,000,000 two years for plant expansion, and new delivery trucks; and es are in the offing. It won't everal companies will not only othes, but will be in the busi- g them waterproof, flame- mildew-proof. In squaring ir peacetime problems, more will also probably give more cing losses in their plants and amicably.

id and done, American laun- he best in the world. The wife is the world's best cus- em have been to blame in the the washtubs, but a better they'll both stop sniping and each other's problems there's rt they can't get along

THE END ★★

117
Amert

46K
Breakfast Branbowl...brimful of goodness



Summer Breakfasts

NABISCO BRAN DE LUXE

Peach slices Nabisco 100% Bran Blueberries

Ring your favorite fruits 'round America's favorite bran—Nabisco 100% Bran—and let the family dip in! Then a little sugar, rich milk or cream! It's a *super-breakfast* folks'll want again and again! And *that's important*—because Nabisco 100% Bran gives you needed iron, phosphorus, Vitamin B₁! Gives you *diet-bulk*, too, to help relieve the kind of constipation that may come from lack of "bulky" foods!

A dish that's always delicious



Cereals

NABISCO BRAN BERRY ROYALE

Pick up a box of berries — buy a package of Nabisco 100% Bran! Put 'em together with a dash of sugar, top milk or cream for a cereal-dish that's always a winner! A *natural* food aid, to help you when constipation comes from insufficient bulk! *Finer-milled*. Nabisco 100% Bran is "*easy-on-you*"—mild and gentle in action. It's always superior in quality, because Nabisco uses only the best grade bran, produced in its own flour mills.



Favorite for Flavor...
this finer-milled Bran



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