

★ **"WE'RE SPREADING THE NEWS ABOUT THIS DELICIOUS NEW BRAN"**



★ **"SING A SONG OF FLAVOR"**

"Delicious! Delectable! That's one reason everybody's so enthusiastic about Nabisco 100% Bran. And try the recipe for muffins on the Nabisco 100% Bran package if you want a real thrill!"



BAKED BY NABISCO NATIONAL BISCUIT COMPANY

"We've just got to tell the world about Nabisco 100% Bran — and what a pleasant, natural way it is to help relieve constipation caused by too little bulk. We want to let folks know that Nabisco 100% Bran is a new form of bran—different in two important ways!"

★ **"SUCH GENTLE ACTION"**

"That's the second part of the big news on Nabisco 100% Bran. Double-milling makes the bran fibers smaller—less likely to be irritating. Nabisco 100% Bran contains iron, phosphorus and Vitamin B₁, too. I'm telling the world to buy a package today!"

"YOU KNOW THIS BRAN IS GOOD — IT'S MADE BY NABISCO, BAKERS OF YOUR FAVORITE CRACKERS AND COOKIES"



Accepted by the Council on Foods of the American Medical Association

Nabisco 100% Bran comes in both pound and half-pound packages. Eat it regularly. If your constipation is not helped in this simple manner, consult a competent physician.

LETTERS TO THE EDITORS (continued)

DISSENT ON JAYS

Sirs: In your article about blue jays (*LIFE*, June 1) you tried literally to "paint a crow white!"

From some 25 years of close observation of the habits of jays, I cannot find a single thing in defense of them. They eat all the nestlings of songbirds they possibly can find, and just go around from one nest to another, killing the helpless little ones therein, seemingly for the sport of it. They also prey on ground birds of smaller size, such as linnets, wrens and bushitts.

Every time a jay heaves in sight here, the garden is in a veritable uproar, the same as when a hawk appears; and in the hills, where jays abound, there are hardly any other birds to be seen, except brown thrashers and such as are big enough to hold their own. I have watched jays attack small chicks, and destroy young quail.

Jays remind me too much of Hitler
II. BRADON

Bel Air, Calif.

Sirs:

You say the blue jay is an honorable bird and yet admit he steals acorns from squirrels and eats other birds' eggs. Are these honorable acts? You say that he is a forester and imply that he is a sociologist, maybe familiar with Darwinian and Malthusian ideas on populations. The Jay himself would call such talk nonsense.

JOHN D. GUTHRIE
Washington, D. C.

Sirs:

I saw a jay steal an egg. He spiked the egg on the end of his bill and then, by opening his bill very slightly, he sucked the contents, not losing a drop.

LUCRETIA FRY
Philadelphia, Pa.

Sirs:

Last Tuesday I was innocently standing in the yard when I received a severe whack on the back of my head. It was a blue jay that delivered the blow.

MABEL GIBSON
Chatham, N. J.

BACK TO CARRIAGES

Sirs:

You describe the five horse-drawn carriages, shown in your Picture of the Week of Trinity Station, Back Bay, Boston (*LIFE*, June 1), as "Country Broughams."

As a matter of fact there is not a "country brougham" shown in the entire set of five carriages. The first one on the left-hand side of the picture is



BOSTON'S CARRIAGES

what is known in the trade as an "extension-front brougham," having in the small extension front a small "drop seat." Of course, the next carriage is a victoria and the fourth is a vis-à-vis, but the other two are just plain city broughams. Nothing country about them. I know, because before practicing law I was a builder of carriages and have sold many thousands of dollars worth of broughams, victorias, vis-à-vis, landaus, coaches, drags or, what are called by some, tallyhos. Since we are going to be seeing a lot of carriages in the near future, it is worth getting straight.

LINCOLN TYLER
Seattle, Wash.

(continued on p. 6)

421
SINCE WHEN HAVE YOU BEEN MAKING SUCH DELICIOUS COFFEE, EDNA?

IT'S NOT ME, IT'S MY AUTOMATIC Sunbeam COFFEEMASTER. I can't miss!



Set it! Forget it!

- Shuts itself off when coffee is done!
- Re-sets itself to keep coffee hot!

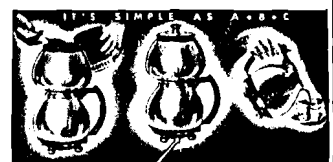


Sunbeam AUTOMATIC COFFEEMASTER

BY THE MAKERS OF SUNBEAM MIXMASTEE

Coffee is ALWAYS perfect when Coffeemaster makes it because everything is Automatic. No watching. No guesswork. You simply put in the water and coffee, set the switch and forget it. Coffeemaster automatically shuts itself off when the coffee is done, and then re-sets itself to keep the coffee piping hot. Whether you make one cup or eight, the water is always at the correct high heat, and the brewing time is always uniform—secrets of a perfect brew. No glass bowls to break, either.

• Many dealers have Coffeemaster, but if your dealer should not, it is because of the "all out" war production program at the Sunbeam factory. In such a case, put Coffeemaster on your "VICTORY LIST" of things to get first when peace returns. (We'll continue to advertise so you'll remember.)



A Put in water and coffee. B FLIP THE SWITCH. C FORGET IT. In a few minutes it shuts itself off, then re-sets itself to keep coffee hot.

CHICAGO FLEXIBLE SHAFT CO., Dept. 53, 5600 Roosevelt Rd., Chicago, Canada Factory, 321 Weston Rd., S. Toronto. Over Half a Century Making Quality Products.

4 6/22/42 wife