

*Hurry! Hurry home and taste it!*



# Rich golden broth! Plump egg noodles That's LIPTON'S NOODLE SOUP

FOR REAL COME-HITHER, there's nothing like Lipton's Noodle Soup!

Just lean over the bowl and whiff that savory, old-timey aroma. Look into the clear, golden broth—see those oodles of noodles, so many you get some with each spoonful!

Then take your first taste! Bliss! Full-bodied, home-made flavor! And with each sip,



wonderful, delicious undertones of parsley and onion! M-m-m-man—what soup!

One taste is all you need . . . all anybody needs! For when store demonstrators hand out sample cupfuls—8 out of every 10 women who taste Lipton's Noodle Soup buy some then and there!

You try it! Just empty one Lipton envelope into 1 quart boiling water . . . cook 7 minutes

... ladle up 4 to 6 savory servings—almost 1½ times as much soup as the average can makes!

Lipton's Continental Noodle Soup is a pre-



pared soup mix made by the Lipton Tea people, whose rich, fragrant Lipton Tea is bought by more Americans than any other brand.

**10¢**  
PACKAGE  
Also in thrifty  
3-package  
carton

