

# "My... it does taste just like old-fashioned homemade noodle soup!"



"Friends told me . . .

about this new Lipton Noodle Soup in dry form, that cooks up into old-fashioned-tasting noodle soup," says Mrs. Paul Ravell, enthusiastic housewife. "And my husband is crazy about it! Even the noodles taste homemade, cooked fresh and tender in that good rich broth!"

### Cooks in 7 minutes!

Just empty the Lipton envelope into a quart of boiling water. Cook 7 minutes. What could be simpler?

Isn't-Science-Wonderful Dept.



If you wonder how so much fresh, old-fashioned flavor comes packed in a pocket-sized envelope . . . it's a modern miracle. Lipton takes rich broth "makings," blends them with dehydrated celery, onion, parsley, and other seasonings—and adds golden egg noodles. When you add water and cook, lo! You get a rich noodle soup that tastes as though it had been hours a-simmering!



## LIPTON'S CONTINENTAL NOODLE SOUP

Made by the LIPTON TEA people whose rich fragrant Lipton Tea is bought by more Americans than any other brand.

**10¢**  
PACKAGE

Also in thrifty  
3-package carton



### MEATLESS DAY MENU

- Lipton's Noodle Soup
- Cheese Omelet
- Lima Beans Broiled Tomatoes
- Tossed Green Salad
- Apple Dumplings with Hard Sauce
- Lipton's Tea



"M-o-r-e for your money!"

Or, four little soup bowls and how they grew! Some folks say they get as many as six servings from one Lipton package. Anyway, one dime package gives you almost one and a half times as much soup as you get from the average can.

### Join the RAVES!

"From Natchez to Mobile, from Memphis to St. Joe" . . . Lipton's Noodle Soup is the most raved-over package soup in America. If you haven't tried it yet, get a package tomorrow. You're due for a treat!

