

45C



Its "different" flavor is *just right!* Millions prefer...

THE ONE AND ONLY

Miracle Whip!



You, too, will prefer the can't-be-copied flavor of famous Miracle Whip. Not just a "salad dressing"... not a mayonnaise... it combines the qualities of both, gives you a special something you get in no other dressing.

Made by a secret recipe, in a remarkable patented beater, Miracle Whip Salad Dressing is *basically different* from any other kind.

It's different, and it's *better*. So much better, that it's far and away the most popular salad dressing ever created. Truly, Miracle Whip is *the one and only!*

A "POINTLESS" MAIN DISH families cheer!
 Peel firm tomatoes; cut each into 5 sections, poinsettia style, almost to stem end. Place on water cress. Spread sections apart; fill with whole cooked fresh shrimps and chopped celery. Serve with Miracle Whip Salad Dressing.

SORRY! KRAFT MAYONNAISE
 is still in limited supply, because of government restrictions. That's why at times you may not find it at your food store.