

SORRY! KRAFT MAYONNAISE is still in limited supply, because of government restrictions. That's why at times you may not find it at your dealer's.

LIMELIGHT SALAD. Shimmering emerald of lime gelatin . . . rich crimson of red-ripe berries . . . gold of Miracle Whip! Here's a really glamorous salad sure to take the limelight. Prepare individual molds of lime gelatin. Unmold on crisp lettuce, surround with whole strawberries, and serve with creamy, delicious Miracle Whip Salad Dressing.



CAN'T BE-COPIED FAVORITE No other salad dressing tastes like Miracle Whip. Its recipe is closely guarded secret.

JUST EXACTLY RIGHT! Unique type of dressing. Miracle Whip combines the qualities of 'reasy' boiled dressing and the mayer noise.

AMERICA'S FAVORITE! The one and only Miracle Whip is the most popular salad dressing ever created.

Miracle Whip

THE ONE AND ONLY

Not just a "salad dressing" . . . not a mayonnaise . . . millions prefer

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