



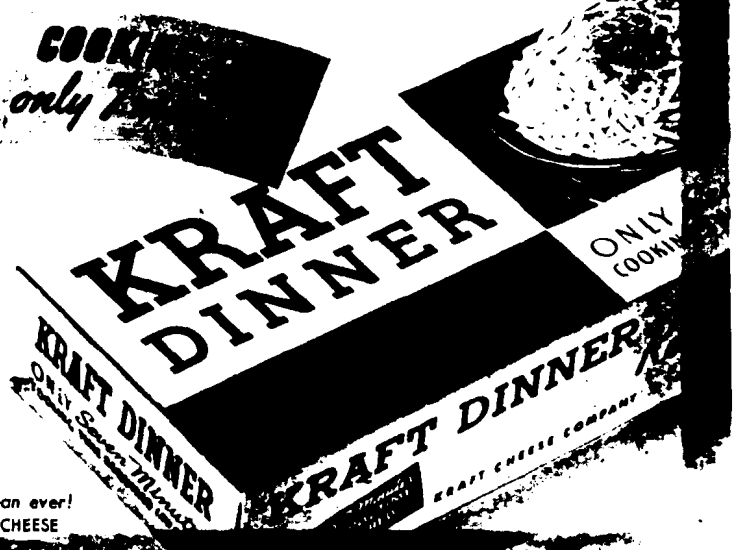
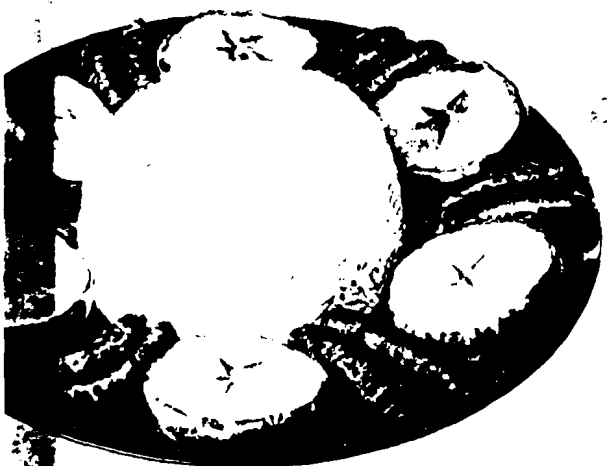
Wait till you taste this macaroni-and-cheese! And I'll have it ready in a "jif"!



7 minutes... that's all the cooking it takes for Kraft Dinner macaroni. No blanching... no baking! You just open the box of macaroni you find in the Kraft Dinner carton... whisk this magic, quick-cooking kind into boiling water. In seven minutes it's ready... fluffy-light! Kraft Dinner macaroni, cooked the seven-minute way, is *never* soggy or starchy-tasting. You'll not bother again with old-fashioned macaroni **once** you've tasted Kraft Dinner!

"A twinkling" and you drench the tender macaroni with rich cheese goodness! You simply add a little butter and milk to the drained macaroni. Then you take the packet of "Kraft Grated" from the Kraft Dinner carton - and *sprinkle in* the cheese richness! Every tender morsel of Kraft Dinner is tantalizing with tempting cheese flavor! You've made *extra* delicious macaroni-and-cheese in *minutes*. And afterward you have only *one* pan to wash!

THE BEST MACARONI-AND-CHEESE I'VE EVER TASTED



One of the many different ways you can serve Kraft Dinner! See the interesting recipes in each Kraft Dinner carton.

Now better than ever!
25% MORE CHEESE