

"Half-eaten
breakfasts worried
me frantic... till
I found this
simple answer"



Switch to something you'll like!

Marvelous **FLAVOR**...the result of a secret known only to Kellogg who has made Kellogg's toasted Corn Flakes America's best-liked ready-to-eat cereal! And they're extra-fresh!



DELICIOUS WITH FRESH,
FROZEN, COOKED OR
CANNED FRUIT

Flavor does it!

Don't you like your youngsters to eat a breakfast without coaxing? Wouldn't you see your husband pitch in as if he really likes his breakfast? Then follow this sensible suggestion: Switch to something they're sure to like—Kellogg's toasted Corn Flakes! Switch to one they'll really go for Kellogg's Corn Flakes, as so many other families do. Try them! These extra-fresh, golden-brown flakes have a delicious flavor that can not be duplicated by any other cereal! It's the result of a secret known only to Kellogg. Kellogg's—the original Corn Flakes—are the most popular ready-to-eat cereal. They're liked so well that it's an easy way to get that extra milk into their diets! But don't forget—to get that famous Kellogg flavor—try Kellogg's before you say Corn Flakes!

For Kellogg's Corn Flakes in restaurants, hotels, dining cars

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