

Protect Your Baby

With Foods You Know Are Safe!



Serve Him Heinz Strained Foods; They're Backed By A 70-Year Reputation For Outstanding Purity, Quality And Flavor

YOU can enjoy the matchless satisfaction of knowing your baby's getting high quality when you give him strained foods that bear the confidence-inspiring name of Heinz! Made according to Heinz quality standards, these foods are rich in color—fresh in flavor—vitamins and minerals are retained in high degree! For we use only the pick of the nation's vegetables—top-grade fruits—select meats and cereals. These are cooked scientifically and vacuum-packed in enamel-lined tins!

Save yourself time, work and worry by ordering a supply of Heinz 14 ready-to-serve Strained Foods!

14 KINDS

1. Strained Vegetable Soup with Cereals and Yeast Concentrate.
2. Strained Beef and Liver Soup.
3. Strained Tomato Soup.
4. Strained Mixed Greens.
5. Strained Spinach.
6. Strained Peas.
7. Strained Green Beans.
8. Strained Beets.
9. Strained Carrots.
10. Strained Asparagus.
11. Strained Mixed Cereal.
12. Strained Prunes with Lemon Juice.
13. Strained Pears and Pineapple.
14. Strained Apricots and Apple Sauce.

57 THESE TWO SEALS MEAN PROTECTION FOR BABY



Consider These Assurances Of Heinz Outstanding Quality

- 1** VITAMINS AND MINERALS are preserved in high degree by scientifically cooking finest fruits and vegetables—vacuum-packing them in special enamel-lined tins. *Quality is controlled from seed to container.*
- 2** THE MOST MODERN cooking and packing methods have been developed by Heinz specialists in Mellon Institute of Industrial Research.
- 3** FURTHER ASSURANCE of uniform excellence is furnished by constant research work of scientists in Heinz Quality Control Department.
- 4** ALL HEINZ BABY FOODS on dealers' shelves are checked regularly by Heinz salesmen and replaced by fresh stocks after a limited time. *Quality is controlled from Heinz kitchens to consumer.*

Heinz Strained Foods



Sore throat, headache, fever are danger late winter and early spring are dan

CEREBROSPINAL ME

By Dr. Herman N. Bunde
President, Chicago Board of Health

THE child complains that his throat is sore. Mother feels his hands, his forehead: he seems feverish. Something must be done. But just to put the child to bed and keep him there to see what develops is not enough. The right thing to do is to have a doctor examine the child immediately, because so many serious infections begin with "just a sore throat and a fever." One of the most dangerous diseases of childhood—cerebrospinal meningitis—may start this way.

Four years ago the doctor would have said: "Cerebrospinal meningitis is a deadly disease; the chances for recovery, even with the best-known treatment, are slight."

But in these four years medical knowledge has brought proof that the miracle drugs, sulfanilamide and sulfapyridine, have saved many lives from destruction by the meningitis germ. Today the doctor can say: "The chances for recovery from cerebrospinal meningitis are good if the disease is recognized early and the proper treatment given."

THE world has suffered many outbreaks of cerebrospinal meningitis. In 1929, parts of this country had alarming epidemics of the disease. And now, in 1941, we must be on guard against it because of the menace parts of Europe now present. Cerebrospinal meningitis was more prevalent in Europe during 1940 than at any previous time for which records are available.

Cerebrospinal meningitis is caused by microscopic, biscuit-shaped germs which apparently attack the throat, pass into the blood and are carried to the membranes of the brain. There they multiply and cause the disease.

The development of meningitis is a fever, headache, common first onset of the plains of sore rash accompanying a little the doctor can disease is, or i gitis.

Just four years ago the doctor would have said: "Cerebrospinal meningitis is a deadly disease; the chances for recovery, even with the best-known treatment, are slight."

THE J... offer to... Bundese... booklets... of these... used in... result... health... any larg... The first... your bal... They s... second... covers t... nine m... years of... for 50 ce... be sent... ing, be... you wa... A comb... the... suppl... booklet...