

Just ask a Jap

what it feels like to be up against men who are fortified with

"Victory Vitamin C"



You bellowed it forth to the world, Mr. Tojo — a year or so ago. "Americans have grown soft." Tell that to your Zero pilots today. Tell 'em if you dare! Or find a survivor from Guadalcanal — and ask him what it feels like to meet a U. S. Marine! How well every Jap knows the truth today... for he's up against men with iron wills and nerves of steel — and bodies hard as nails.

And now that we know the remarkable way that "Victory Vitamin C" helps keep those burly bodies in perfect fighting trim, we're sparing no effort to give them all the vitamin C they need. Because Florida citrus fruits are such gold mines of this vitamin, countless cans of grapefruit juice are shipped to our fighting forces. If you can't always get your canned grapefruit juice, at any rate you'll be glad to know it is reaching those boys who are teaching the Japs to "Remember Pearl Harbor"... in a way they'll never forget!

FLORIDA CITRUS COMMISSION • Lakeland, Florida

So rich are oranges and grapefruit in vitamin C, that Uncle Sam has set aside the entire supply of canned grapefruit sections, canned orange juice, blended juice and concentrates for the armed forces. Fortunately one of the juices—grapefruit juice—is so plentiful that a moderate amount is available for civilian use.

Canned Florida **Grapefruit Juice**
RICH IN "VICTORY VITAMIN C"



Florida Grapefruit Juice, 1943