

Chopped
Baby Foods
for Mother!?
...well partly!



1

Of course, you know that Gerber's Chopped (Junior) Foods are for babies who have outgrown Strained Foods and are still not quite ready for family meals. Mothers don't eat them. But mothers buy them and serve them, and they do appreciate little thoughtful conveniences...

2

... like, for instance, the shiny little cans Gerber's Chopped Foods come packed in. In the first place, they cost not a whit more than the Strained Foods cans. Which is exclusively a Gerber idea, and we'll bet it's the first thing about baby you paid even less for than you expected!



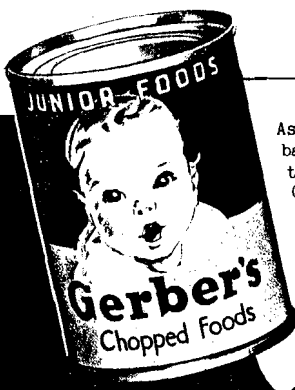
3

What's more, the small size supplies an average portion (along with the other foods in baby's meal) without tiresome left-overs. Saves fuss and refrigerator space, and gives baby a bright new dish to look forward to every day. The scrumptious taste of these home-grown vegetables and meat combinations helps eliminate left-overs too.



4

Finally, your doctor will want you to make the change to Chopped Foods *gradually*. Having them in the same-size, same-price can makes it simple. Just include a can or two in the batch of Strained Foods — and you don't have to be a genius at mental arithmetic to figure the total price, either! Gerber Products Company, Fremont, Michigan.



As with every food you introduce baby to, be sure to ask your doctor about the proper time to start Gerber's Chopped Foods. No need to ask him how baby will take to them, though. My own did, with gusto! And I assure you, they're as pure, wholesome and nourishing as even a mother could wish.

Mrs. Dan Gerber

TEN TEMPTING DISHES FOR YOUR TODDLER:

- VEGETABLE AND BEEF • VEGETABLE AND LAMB • VEGETABLE AND LIVER
- CREAMED POTATOES • CHOPPED SPINACH • CHOPPED GREEN BEANS • CHOPPED CARROTS
- CHICKEN, RICE, CELERY • PINEAPPLE-RICE PUDDING • APPLE-PRUNE-TAPIOCA PUDDING

... by the makers of

Gerber's
Baby Foods

CEREALS • STRAINED FOODS • CHOPPED FOODS

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Life