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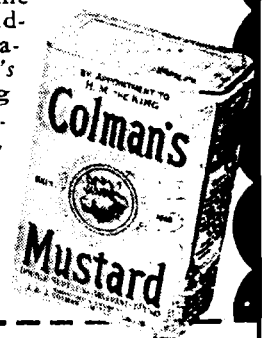
# Bill's KING OF THE SALAD BOWL



-SINCE I TIPPED HIM OFF TO COLMAN'S

You'd think Bill had *invented* salad dressing, the pride he takes in mixing it! All because I showed him the little trick of adding a quarter teaspoon of *Colman's* to French dressing or mayonnaise.

This choice dry mustard gives sparkling flavor—the fine, racy tang everyone loves!



### FREE RECIPE BOOKLET

Atlantis Sales Corp., Sole Distributor, 3405 Mustard Street, Rochester, N. Y. Please send me 12 new Colman's recipes.

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