

9/41 P33

"Company's Coming for Dinner!"



HELP WANTED! When a party's on hand and you're wondering what you can have that everyone will like, remember this: The first course has a great deal to do with the success of any dinner. Smart women have discovered this and that's why, time after time, they start the dinner with a well chosen soup.

Just about everyone likes good soup, so when you serve it as the first course, you'll find your guests taking a lively

interest in the meal right away. And once it is off to a bright start, with everyone really enjoying it, the rest of your dinner is sure to go smoothly.

Here are three grand party soups that are sure to be welcomed by all—Campbell's Tomato Soup, Campbell's Asparagus Soup, and Campbell's Cream of Mushroom. Keep them handy, and call on one or the other next time you have "company coming for dinner".



ASPARAGUS SOUP
 Delightful! A smooth soup of tender young asparagus, served just at its springtime best. Campbell's enrich it with finest butter, perk it up with gentle seasoning, and add selected asparagus for an extra treat.



TOMATO SOUP
 This tempting soup, made of extra-luscious tomatoes and finest table butter, will always start a dinner smoothly. Folks know it, like it, welcome it. It's the most popular soup in the world!

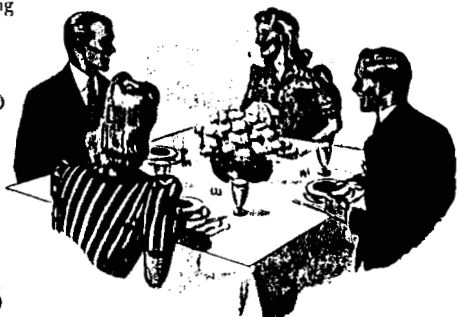


CREAM of MUSHROOM
 A natural party soup—and it's becoming more popular every day! Campbell's make it rich and smooth with extra-thick cream. You'll enjoy the taste of fresh young lighthouse mushrooms in every spoonful, and fine mushroom slices all through!



21 KINDS TO CHOOSE FROM . . . Tempting, nourishing soups that are sure to please family or guests.

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| Asparagus | Chicken Noodle | Pea |
| Bean with Bacon | Clam Chowder | Pepper Pot |
| Beef | Consommé | Potato, Cream of (new) |
| Black Bean (new) | Consommé Madrilène | Scotch Broth |
| Bouillon | Consommé Priantier | Tomato |
| Celery | Mock Turtle | Vegetable |
| Chicken | Mushroom, Cream of | Vegetarian Vegetable |
| Chicken Gumbo | Ox Tail | Vegetable-Beef |



Campbell's SOUPS

LOOK FOR THE RED-AND-WHITE LABEL