

A Summer Ballad OF SOUP 'N' SALAD



*Hark to this tale of Summer days,
Of mealtime tips and kitchen ways:
To please your family noon and night
Remember how cold foods delight;
But nourishment and taste-appeal
Increase with One Hot Dish—each meal!*

*If you'd reduce your kitchen hours,
And spend more time in tending flowers;
If you would save on table dollars,
And stretch your money till it "hollers";
If you'd lift appetites that droop—
Then make your One Hot Dish—GOOD SOUP!*



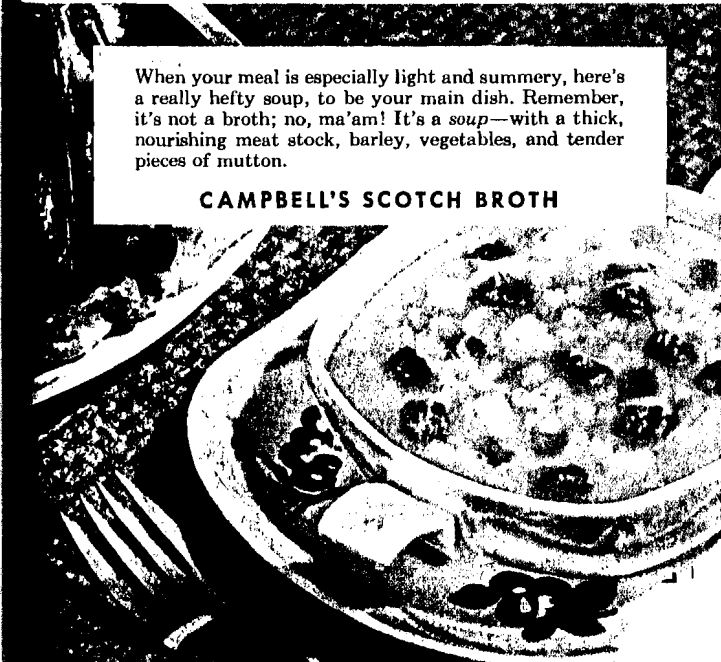
Tempting and satisfying at any time of year, this delightful chicken soup is particularly inviting in the summer. One taste tells you the broth is made with plenty of chicken; there's rice to add its substance, and tender pieces of chicken galore.

CAMPBELL'S CHICKEN SOUP
(WITH RICE)



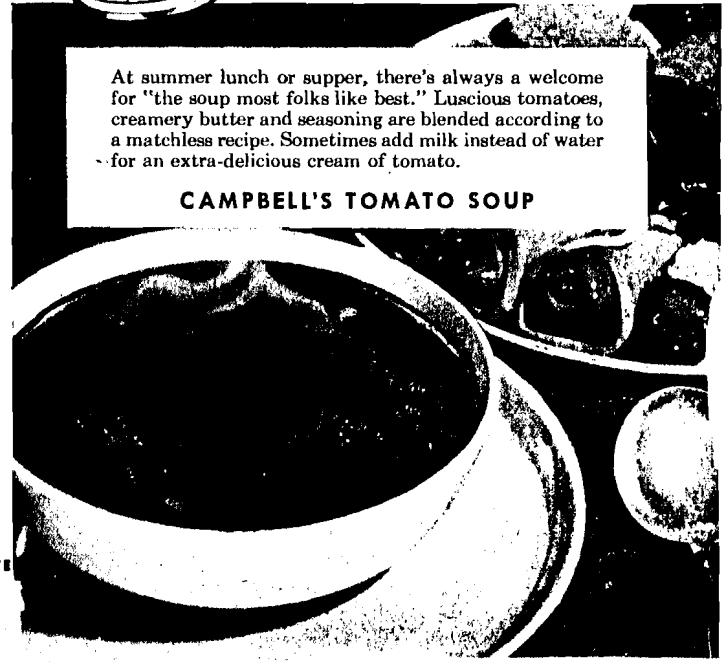
Campbell's
SOUPS

LOOK FOR THE RED-AND-WHITE LABEL



When your meal is especially light and summery, here's a really hefty soup, to be your main dish. Remember, it's not a broth; no, ma'am! It's a *soup*—with a thick, nourishing meat stock, barley, vegetables, and tender pieces of mutton.

CAMPBELL'S SCOTCH BROTH



At summer lunch or supper, there's always a welcome for "the soup most folks like best." Luscious tomatoes, creamery butter and seasoning are blended according to a matchless recipe. Sometimes add milk instead of water for an extra-delicious cream of tomato.

CAMPBELL'S TOMATO SOUP