

COOL COOL.



-and Mmm-good!" say millions. **TRY IT!**
CAMPBELL'S CONSOMMÉ- Served Jellied

Not long ago, jellied consommé was a specialty of fine restaurants, a rare and unusual treat known to a relative few. But more and more people tried it and liked it—until now jellied consommé is a favorite of millions, a regular summertime dish on family tables all across the country. And America's favorite consommé is Campbell's. Have you tried it—jellied to a cool, sparkling amber? You'll taste the deep flavor of beef. You'll notice how the flavor is pointed up by tomatoes, celery, carrots and parsley—all strained to a clear broth. It's no trouble to serve. Follow the directions on this page and on the label.



LOOK FOR THE RED-AND-WHITE LABEL

Campbell's **CONSOMMÉ**

SO EASY TO FIX



Place cans in refrigerator, immediately below the freezing compartment.



Any time after 4 hours, remove, open and heap the gleaming consommé in cups.

