



CLASSROOM WORK burns up energy fast and must be restored. Much depends on proper foods.



ORGANIZED GAMES and sports use up much of a child's energy.



IN SCHOOL CAFETERIAS many children eat home-packed lunches.

Somewhere in every school child's day there's a place for GOOD HOT SOUP



LOOK FOR THE RED-AND-WHITE LABEL

Study, play and just plain romping use up children's energy in jigtime. Mothers know it must be restored by the right food eaten at the right time. Lunch, particularly, they realize should include a substantial hot dish—a dish like Campbell's Vegetable Soup.

Women know this fine vegetable soup of old . . . know what sound nourishment is in its good beef stock, and in its tempting garden vegetables—fifteen different kinds. No wonder they call it "almost a meal in itself". And because they've seen their youngsters go for this homey vegetable soup time after time, they make sure to keep plenty on hand. Do you?

Campbell's VEGETABLE SOUP



COME TO LUNCH come many school children.



"ON THE GO" from morn till night.



Would you be healthy,
Happy and wise?
Eat well, sleep well
And exercise!



VACUUM BOTTLES often hold good hot soup.