

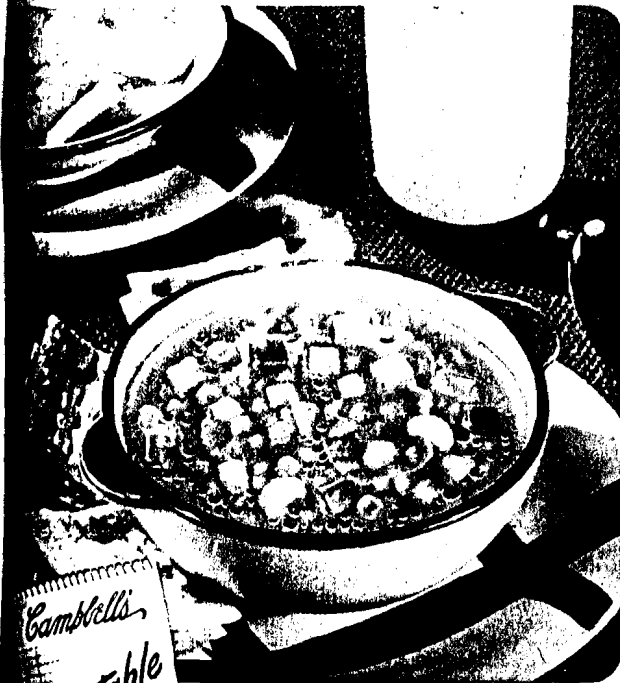


*At all three "R's", we're teacher's stars,
We answer right—and soon;
Our Mothers know where good marks grow—
It's Campbell's Soup at noon!*

**Lunch at Home or Lunch at School
... Good Hot Soup is Mother's Rule**



LOOK FOR THE RED-AND-WHITE LABEL



*Campbell's
Vegetable
Soup*

"Almost a meal in itself." That's what Mothers call this hearty, homey soup, with its 15 different garden vegetables mingled in a rich beef stock. It's so easily digested, so packed with nourishment, so full of good taste. If the children lunch at home on school days, you could not do better than serve them Campbell's Vegetable Soup.



*Campbell's
Tomato
Soup*

"The Soup Most Youngsters Like Best." And it's so good for them. For it's made of luscious, specially grown tomatoes—so rich in vitamins and minerals. If your children take their lunch, here's their needed one hot dish all ready in the vacuum bottle—Campbell's Tomato Soup—prepared with milk as an extra-nourishing cream of tomato.