



Let this be the
ONE HOT DISH

*of Simple
Summer Meals*



LOOK FOR THE
RED-AND-WHITE LABEL

Colonial housewives gladly took the trouble to make chicken noodle soup—patiently tending the kettle over the open hearth—because their families so delighted in it. Women today also please their families with this good soup, made for them in the same fine old American tradition—Campbell's Chicken Noodle Soup.

A TYPICAL MENU OR TWO

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| Campbell's Chicken Noodle Soup | Campbell's Chicken Noodle Soup |
| Vegetable Salad Bowl with Cottage Cheese | Sliced Cold Meat Potato Salad |
| Whole Wheat Muffins | Sliced Tomatoes |
| Raspberries | Crisp Rolls |
| Iced Tea | Cup Custard |
| | Iced Coffee |



Chicken aplenty, golden egg noodles, rich chicken broth make this a soundly nourishing soup

And what a delightful contribution to your meal this grand old-fashioned soup makes! One whiff of the deep chicken aroma does things to summer appetites. The family reach for their spoons and they're off to a tempting start—and a satisfying finish.

Yes, women everywhere make Campbell's Chicken Noodle Soup a regular visitor to mid-summer tables. They know it can be the perfect one hot dish at countless lunches and suppers, making the cold things taste all the better. Have you this fine soup on hand?

Campbell's
CHICKEN NOODLE SOUP

I work right hard the town to guard,
I call the midnight hour;
When through my beat, good soup I eat
To give me pep and power!