

# P. S.—by a mere man



P.P.S.  
He got  
the soup!  
—Jean



LOOK FOR THE  
RED-AND-WHITE  
LABEL



I'll send to Campbell's  
For their use  
The finest things  
My fields product!

**VEGETABLE SOUP** The soup men take to as boys—and ever after! Campbell's Vegetable Soup has a true homey flavor that is especially tempting to them. With an invigorating beef stock crammed full of 15 garden vegetables, it's almost a meal in itself! Your man will enjoy every delicious spoonful!

**CHICKEN NOODLE** Hungry men have welcomed this soup since early Colonial days. Campbell's Chicken Noodle is like the old-time kind—with a chicken broth as glistening rich—egg noodles as homey and good—and morsels of chicken as delightfully tender. This soup is *growing faster in popularity than any other!* Have it soon at your house.

**BEEF SOUP** Hefty and meaty, this is a *man's* dish if there ever was one! Watch a man go for those generous pieces of tender beef. And there are luscious vegetables—lots of them—in a rich, slowly-simmered, deep-brown beef stock. A nourishing soup like this is a big help in holding down the budget. When *he* is extra hungry, remember Campbell's Beef Soup.



## Campbell's SOUPS