

1776

1946

OUT OF THE PAST TO PLEASE YOU NOW

...This Truly American Soup

Back in the days of the thirteen colonies, Chicken Noodle Soup was a great family favorite. With patient care, early American housewives prepared their chickens, rolled their egg noodles, brewed the chicken broth in deep iron kettles to a glistening golden richness. And many a hungry husband looked up from his steaming, fragrant bowl and murmured to his wife—"Thee makes wonderful soup".

Today, of course, most Americans have the same liking for Chicken Noodle Soup. But women needn't any longer bend above the hearth, sipping and savoring. For Campbell's Chicken Noodle Soup is made to the taste of present-day America, yet in the early homespun tradition: tempting egg noodles, a broth rich with tender pieces of chicken.

You'll find plenty of this good soup now at your grocer's. Let the family have their fill again!

Campbell's

CHICKEN NOODLE SOUP

LOOK FOR THE RED-AND-WHITE LABEL

