

COOK
SLOW

BRINGING HOME THE — *Appetite*

And piping-hot vegetable soup is something mighty good to come home to



Be glad for those lusty appetites—there's no surer sign of health and well-being! You can be glad, too, that children love vegetable soup so much, for it's just the kind of nourishing food growing youngsters thrive on.

And Campbell's Vegetable Soup does so much for an appetite. There's something about the brimming flavor of its rich beef stock...something about fifteen different garden vegetables being blended together...something about its all-through goodness that makes firm friends with children—and grownups. As mothers say, "It's almost a meal in itself"...and it gets a hearty welcome no matter how often it's served. Keep plenty on hand.

- 21 KINDS TO CHOOSE FROM: Asparagus · Bean with Bacon · Beef · Beef Noodle · Black Bean · Bouillon · Chicken · Chicken Gumbo · Chicken Noodle · Clam Chowder · Consommé · Green Pea · Mock Turtle · Cream of Mushroom · Ox Tail · Pepper Pot · Scotch Broth · Tomato · Vegetable · Vegetarian Vegetable · Vegetable-Beef.

look for the Red-and-White label

Campbell's VEGETABLE SOUP