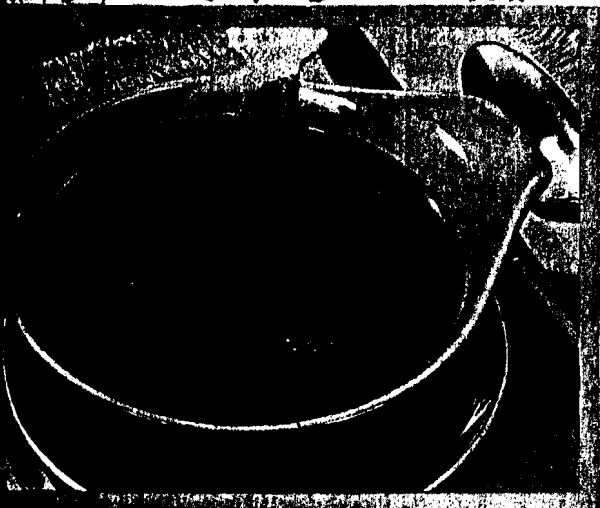
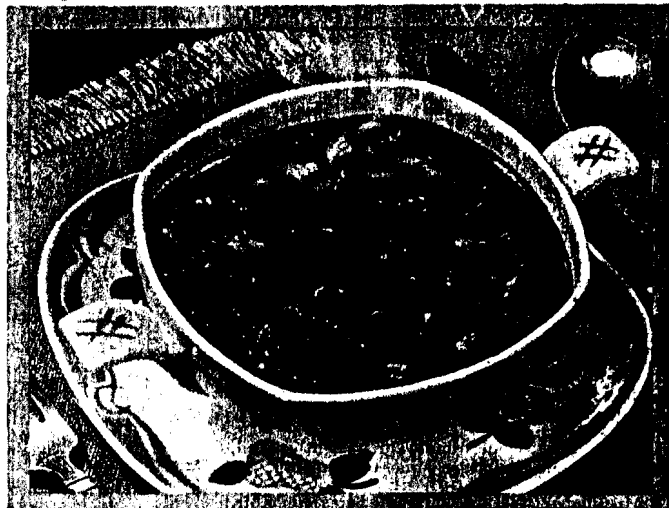


SOUP'S ON THE BEAM IN WARTIME



Delicious meals in a jiffy—when you serve this zesty soup! Every delicious bowl brims with the healthful goodness of the world's finest tomatoes thickened with good table butter.

Campbell's TOMATO SOUP



When time is short and the family hungry, this hearty soup is the answer. A thick, rich beef stock, nutritious vegetables and tender chunks of beef make it a perfect lunch or supper dish.

Campbell's BEEF SOUP



When you're in a hurry and supper to fix? Start off with this luscious purée of spring's young asparagus and fine table butter—with plenty of tender asparagus tips. Add milk instead of water, for an extra-nourishing cream of asparagus.

Campbell's ASPARAGUS SOUP



Campbell's Soups have long been a regular part of your meal plans, yet they might have been made to order for today's busy living! They're so brim full of the hearty nourishment that wartime meals must provide. You'll find them quick to fix, too—which is pretty important right now when often meal-getting must be a matter of minutes. And of course these good soups are so out-and-out delicious, Mother gets a vote of thanks every time they appear!

Day shift, swing shift
And night shift, too.
Soup's what I want
When work is through.



LOOK FOR THE RED-AND-WHITE LABEL ON ALL THESE KINDS:
Asparagus • Bean with bacon • Beef • Black Bean • Bouillon
• Chicken • Chicken Gumbo • Chicken Noodle • Clam Chowder •
Consommé • Green Pea • Mock Turtle • Cream of Mushroom
• Ox Tail • Pepper Pot • Scotch Broth • Tomato • Vegetable •
Vegetarian Vegetable • Vegetable-Beef.

Feb 5 1944 p30