

12/43,

PT



**WARM THEM UP WITH GOOD HOT SOUP**

*Youngsters love Campbell's Vegetable Soup—  
Mother relies on its rich beef stock and 15 garden vegetables*

When the children rush in, cold, hungry and in a hurry, that's the time for big, steaming bowls of their favorite soup. Not just because it "tastes good" and they eat up every spoonful—but also because of the many good things that make it so soundly nourishing.

The stock, you see, is simmered from fine beef, till it's rich and hearty and full-flavored. The vegetables are bright and tender—just the sort you would buy for your own soup kettle—only where you might use just a handful, Campbell's use

fifteen different kinds. Luscious, red-ripe tomatoes, tender young peas, green lima beans, sweet golden corn and many more—ready and waiting to tempt and delight cold weather appetites.

Especially now, when serving nourishing meals is more of a problem than ever, you'll want to build lunch and supper often round big bowls of Campbell's Vegetable Soup. For, as mothers who know will tell you, it's so soundly nourishing, it's "almost a meal in itself".



PRODUCE all we're able  
CONSERVE and PLAY FAIR  
Support no black market  
Be glad we can SHARE!

*Campbell's* VEGETABLE SOUP

**SALVAGE TIN TO WIN!** It will mean more tin for canned foods and for war materials. Save every can you open. Remove label, then wash, fold in both ends and flatten. Turn over to your local Salvage Committee.



LOOK FOR THE RED-AND-WHITE LABEL