

*"He-Man" is the word for these Hearty Soups!  
But, Ladies, you'll like 'em, too!*



**BEEF! BEEF! BEEF!**

BEEF is Big News everywhere today! So if you really want beef, here's the soup for you: a grand, deep-flavored beefsteak, with hefty pieces of tender beef in it, and thick too with fine vegetables. You'll enjoy it—lots!

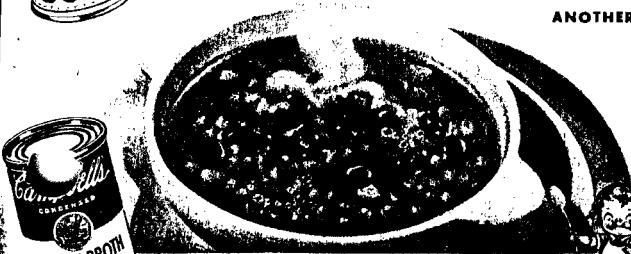
*Campbell's* BEEF SOUP



**EVERYBODY LIKES CHICKEN!**

And you can be sure the whole family will like this soup! Just try this honey chicken noodle soup and you'll know why it's such a favorite of young and old. A rich, slowly simmered chicken stock, plenty of pieces of tender chicken, and good egg noodles all combine to make it downright irresistible. Sit down soon to a supper that includes...

*Campbell's* CHICKEN NOODLE SOUP



**ANOTHER GRAND MEAT-STOCK SOUP!**

Again, in this hearty soup, the accent's on... Meat! After all, who better than Campbell's could take a soup as Scotch as the Highlands and, with a knowing touch or two, turn it so perfectly to our American taste? You'll relish its sturdy mutton broth, brimming with fine vegetables and with generous pieces of tender mutton. Seasoned, too, to the king's... and queen's... liking. Have it soon!

*Campbell's* SCOTCH BROTH

**KINDS TO CHOOSE FROM:** Asparagus · Beans with bacon · Beef · Black Bean · Bouillon · Chicken · Chicken Gumbo · Chicken Noodle · Clam Chowder · Consommé · Green Peas · Mock Turtle · Cream of Mushroom · Ox Tail · Pepper Pot · Scotch Broth · Tomato · Vegetable · Vegetarian Vegetable · Vegetable-Beef.



Now it's Spring, my heart doth sing  
A song 'bout "Jane" and "Moon"—  
And one 'bout "Love" to rhyme with "Dove",  
And one that says "Let's Spain"!

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