

*"Just between us girls..."*

Let's admit we can't make vegetable soup any better than Campbell's!"

Every day, more women are putting their soup kettles away—for keeps. Next day, Campbell's Vegetable Soup appears on more family tables. Surprising? Not at all! For the home cooks of America know what is good. And they find this soup so hearty, so nourishing, so like their own in tempting flavor, they just can't see why they should make vegetable soup any longer!

These home cooks say that, in some respects, Campbell's Vegetable Soup is even better than homemade. For instance, it contains fifteen different vegetables—more than any woman would take the time to shop for and prepare. There are baby lima beans, golden corn, dainty peas, snow-white celery, Chantenay carrots, and many other vegetables—each the very pick of fine gardens. And they're mingled so plentifully in a rich, sturdy beef stock that Campbell's Vegetable Soup is "almost a meal in itself"! Don't you think you ought to try this good soup?

*Campbell's*  
Vegetable Soup

Why bother about  
A bit of a stow.  
With a bowlful of soup  
To keep me warm.



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