

Are You Looking for

LHS 11/41 (37)

...**SOMETHING** quick and nourishing when the children come in at noon?



You've found it!—Campbell's Tomato Soup . . . Quick? It's steaming and fragrant in no time! Nourishing? It's packed with the goodness of vine-ripened tomatoes, enriched with finest table butter! You can make it an extra-nourishing cream of tomato, too, by adding milk instead of water . . . Either way, it goes over big with the youngsters—and perks them up for the afternoon's work or play.

...**SOMETHING** to add zest to a second-day meal?



That's easy! Just heat up those leftovers, lady, and round out your supper with bright, delicious plates of Campbell's Tomato Soup. People seem to get hungry when they catch the keen aroma of this soup, and its lively-tasting tomato flavor awakens the urge to eat and sharpens their interest in the rest of the meal. And then! . . . who said your family doesn't go for leftovers?

...**SOMETHING** to put zip into ordinary dishes?



The rich flavor of Campbell's Tomato Soup makes it a grand sauce (heated just as it comes from the can) and a tasty ingredient for all sorts of tempting foods—meat loaf, casserole dishes, jellied salads—even desserts!\*

\*For your copy of Campbell's big new cook book, "Easy Ways to Good Meals", send your name and address with one label from a can of Campbell's Tomato Soup to: Campbell Soup Company, Dept. L, Camden, N. J.

...**SOMETHING** to make dinner start off—just right?



What could be better than steaming, bracing cups of Campbell's Tomato Soup? It's the most popular soup in the world, and becoming more popular every day! Its inviting color and aroma are sure to arouse appetites, and every spoonful is a treat to the taste. As tomato soup (made with water) or as cream of tomato (made with milk) Campbell's Tomato Soup is a grand start for any dinner. Keep it in mind!



LOOK FOR THE RED-AND-WHITE LABEL



...**HERE IT IS!**



My sturdy arms  
And nimble feet  
Are helping build  
A mighty fleet!