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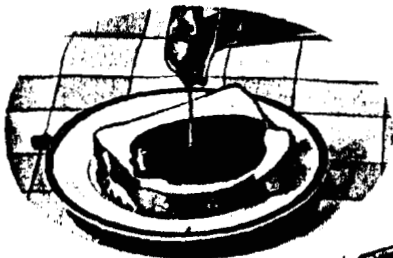
Molasses Milk Shake—a delicious drink. Just mix one or more tablespoons of Brer Rabbit Molasses with a glass of milk.



Spicy, fragrant molasses gingerbread is a treat every child adores. And there's iron in every bite!

EXTRA IRON

Brer Rabbit Molasses is one of the richest known sources of available iron



Children love molasses on bread. Let them spread their own—when they get hungry after school or between meals.



Molasses Cookies are a delightful way to get extra iron. None of Brer Rabbit's iron-richness is lost in cooking.



Brer Rabbit Molasses comes in two flavors to meet taste preferences: Green Label, a dark, full flavored molasses; Gold Label, a light, mild flavored molasses.

Such a delicious way to get extra iron! And so sensible, too. Because, though Brer Rabbit New Orleans Molasses is inexpensive, scientific tests prove it is second only to beef liver as a rich food source of available iron.

Your child cannot get too much iron. But unknowingly, you may give him too little! A number of foods in the average child's diet are low in iron—or supply it in a form that the body cannot use fully.

Serve Brer Rabbit New Orleans Molasses daily—on plain or buttered bread, in grapes, bread or cookies, on cereal or in a glass of milk.

Three tablespoons of Brer Rabbit will supply about one-third of your child's minimum daily iron requirement.



FREE Cook Book with over 100 recipes use molasses. Also helpful for children's iron needs.

PENICK & FORD, Ltd., Inc., New Orleans, La. Dept. 11012.

Please send me free copies of Brer Rabbit Molasses on Recipes for Modern Living and "The Food Every Mother Should Know."

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