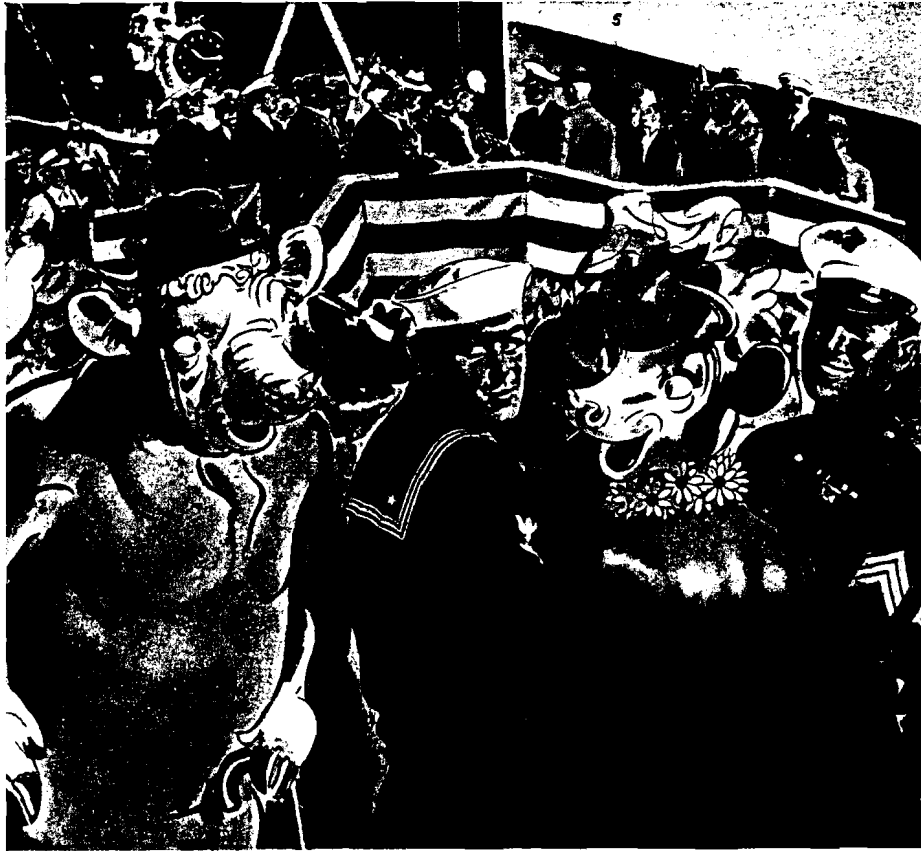


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*"It's nautical," giggled Elsie, "but it's nice!"*

"Bah," snorted Elmer, the bull. "We've only been here 5 minutes and already you have a Marine on one arm and a Sailor on the other. If you're so crazy about uniforms, why don't you join the WAVES?"

"I'd love to be a WAVE, but I'm much too busy with other important war work to join them," replied Elsie. "Besides," she added with a snicker, "you've always said I was a little WAACy."

"Puns again," sniffed Elmer. "And may I ask what war work you do that's so all-fired important?"

"Come, Elmer," chided Elsie. "Don't tell me you're forgetting my pure wholesome milk and all the grand



things that are made from it. Why, everybody knows the important place that Uncle Sam gives to milk and milk products in his National Nutrition Program."

"If Uncle Sam thinks so much of milk," sneered Elmer, "why aren't they breaking a bottle of your precious milk to launch this destroyer?"

"Oh, my milk is much too good to waste like that."



valuable food as well as real fun to eat."

"Thunderation, woman," bellowed Elmer. "Must you always talk shop?"

"Naturally," said Elsie. "Otherwise how would people learn about Borden's Irradiated Evaporated Milk?"



It's so digestible and rich in Vitamin D that doctors approve it for baby formulas. But it's not just a baby food. Both our army and the armies of our allies use carloads of it..."

"For the last time," groaned Elmer, "did we come here to watch a bunching or to open a

sure to feature a fine cheese like rich, full-flavored Borden's Camembert. Creamy Camembert on a



not only makes a delicious dessert, but many enjoy it for a snack between meals. Camembert is one of more than a score of Borden's Fine Cheeses and..."

"Please!!!" shouted Elmer. "Don't you ever talk about anything except good things to eat!"

"Of course I do," answered Elsie. "Sometimes I talk about good things to drink. Take Borden's None Such Milk."



instance. It's the new way to drink your vitamins. Like 'em, and it tastes better than the best malt ever malted."

"There you go again," roared Elmer. "To be sure, talk, anyone would think every good food under the sun had milk in it."

"Silly," chuckled Elsie. "There are any number of good foods that my milk has nothing to do with. Not a drop of my milk in Borden's None Such Milk."

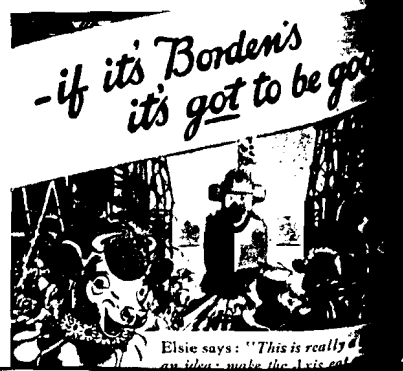


Meat. And that's the spiciest, fruitiest mince pie ever made and it makes simply marvelous mince pies."

"I give up," sighed Elmer. "Go ahead and say what you get it over with."

"Say what?" asked Elsie. "The last word," grunted Elmer. "You always win a way you always wind up a discussion."

"I get it," giggled Elsie. "And I'll say it: If Borden's, it's got to be good!"



Elsie says: "This is really a fine idea - make the Axis get..."