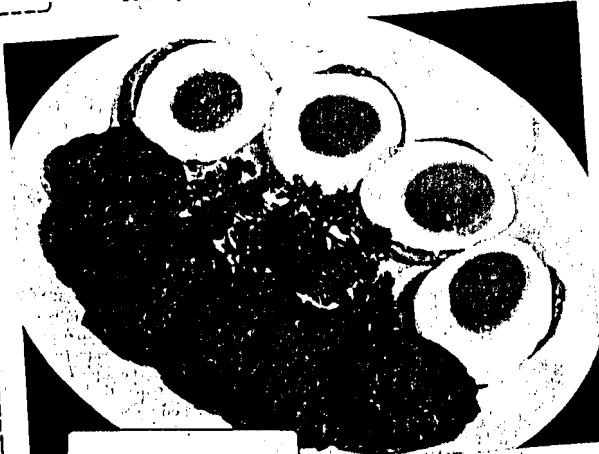


12/44 614

Buy War Bonds and Stamps

Recipe



Star Sausage Patties and Eggs

1 lb. Star Cello Roll Pork Sausage  
4 Cloverbloom Eggs  
Toast

Shape Armour's Star Sausage into 5 to 6 patties. Place in cold frying pan and set over low heat. Cook slowly for 15 minutes, turning once or twice to brown evenly and pouring off fat as it accumulates. Serve with poached eggs on toast for hearty breakfast or quick supper. 4 servings.

**Armour's Star on this pure pork sausage promises you savory, flavory meals**

It is the pledge of Armour and Company that you cannot buy better sausage than Armour's Star—for Armour's Star label means the finest quality available.

This flavory pure pork sausage will thrill your family for breakfast or supper on any brisk wintry day.

For Armour's Star Pork Sausage is made always from selected pure pork cuts, blended with

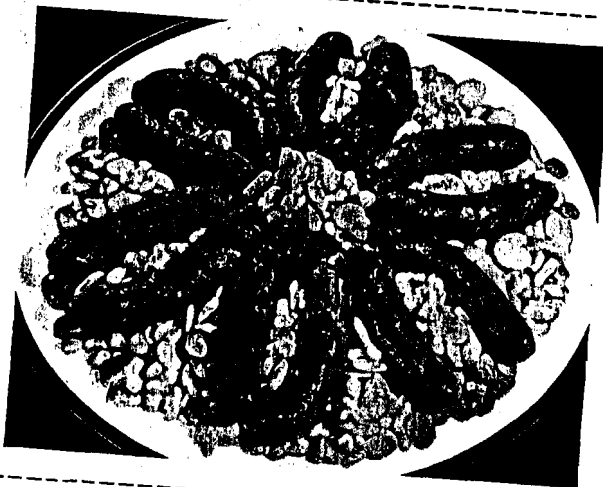
fresh-ground imported spices. And it's made fresh every day, in scores of Armour Sausage Kitchens across the country—just so you'll get it when its flavor is best.

To make the suppers shown here, buy the best—buy Armour's Star Pork Sausage. You will find its extra special goodness makes a hit with everyone.

Star Link Sausage with Succotash

1 lb. Armour's Star Link Sausage  
1 pkg. frozen lima beans or No. 2 can  
1 pkg. frozen whole kernel corn or No. 2 can

Place Armour's Star Sausage in cold frying pan over low heat and cook slowly for 12-15 minutes, turning once or twice and pouring off fat as it accumulates. Combine corn and lima beans and cook as directed for frozen vegetables or heat if vegetables are canned. Season with salt, pepper and 1/4 cup sausage drippings. To serve, place succotash on platter and arrange sausages on top. 6 servings.



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Tune in Hedda Hopper's Hollywood, every Monday Night over CBS. See Local Papers for Time



**ARMOUR**  
and Company

★ ★ ★ ★ ★ ★ ★ ★  
★  
★ **Modern American**  
★ **Business Depends on**  
★ **Teamwork**  
★ ★ ★ ★ ★ ★ ★ ★

Today's well-managed business corporation is a pool of the combined "know-how" many specialized workers, aided by tools and other resources supplied by third persons—the stockholders.

The captain of the modern corporation is the chief executive.

His role is to bring qualified workers into association with superior tools and power equipment, which help them to process raw materials.

The acceptability of products thus made is determined by the customer, who is the real boss.



When the housewife goes to the retail meat shop, she, in a democratic way, participates in what amounts to a daily customer plebiscite. By buying the products which she approves and by rejecting the others, the housewife, as purchasing agent for the family, casts a vote to determine the business trend.

When the housewife expresses a preference for Armour hams and other products and makes a purchase, she provides us through retail meat dealers who distribute our products, with the funds which enable us to carry on.

These gross receipts make it possible for us to employ tens of thousands of workers directly and hundreds of thousands of farmers, livestock men, railroaders, truckers and others indirectly. Similarly, out of such receipts, we help to support government with taxes, provide for the replacement of worn-out tools and equipment, and to accumulate funds which can be paid into the corporate treasury to finance future growth.

A corporation, such as Armour, which has endured for 76 years, has in effect regularly stood high in popularity contests conducted among the discriminating housewives of the nation.



The trade-marked and other products of this enterprise, which provide meats for the dinner table of approximately one-seventh of the entire population, are in a very lasting sense best-sellers.

We in Armour value above all else these recurrent votes of confidence from the discriminating buyers of typical American families.

Such perennial expressions of customer approval in effect renew our franchise to remain in business.

*Ed Astwood*  
President, Armour and Company

Sixth of a series of statements on the American system of free enterprise which makes possible such institutions as service to Armour and Company.