



## "Imagine little me . . . helping the government!"



"Certainly I'm helping my country! The government has urged us as a nation to eat about twice as much fresh fruits and vegetables—for essential vitamins and minerals—for the well-balanced diet so necessary to health and vigor in winning this war! Personally, the more fresh fruits and vegetables I eat, the better I feel and the more Red Cross work I can do. A well-balanced diet is very important for my whole family, too—so now we're all eating more fresh fruits and vegetables! Of course I buy them at my A&P Super Market—where freshness is tops, and where I get more for my money."

You, too, will find a harvest of help in the "Garden" of your A&P Super Market. Do you want your fresh fruits and vegetables packed with important vitamins and minerals, and containing natural sugars? Do you want to have that real down-on-the-farm flavor? Do you want to choose from a great abundance and variety? Do you want to get the utmost for the money you spend?

Of course you'll say "yes"! Then come to your A&P Super Market for all these benefits. You see, A&P buys its fresh fruits and vegetables

direct, usually right where they grow in field or orchard—ships them direct so that they come to market *hours fresher*, at peak flavor and rich in essential vitamins, minerals and natural sugars. You save money on your family food budget—because A&P's direct buying saves many unnecessary in-between costs and extra handling charges.

You'll find money-saving prices and outstanding quality everywhere you turn in the six huge food departments of your A&P Super Market. There you'll enjoy quality-guaranteed A&P "Super Right" Meats, famous A&P Coffees, superb Ann Page Foods, farm-fresh A&P Dairy Products, White House Evaporated Milk, Jane Parker Cakes, Rolls and *Dated* Donuts, Marvel "Enriched" Bread and many others.

Visit the "Garden" in your A&P Super Market today! Join the crowds of smart shoppers at the heaped-high bins and trays. Select the fresh fruits and vegetables you want to make your immediate meals extra nourishing and appetizing and to help you in important home-canning for the winter months.

And what will this mean to you?—You'll get the best available quality—save plenty—and make your family's meals tasteful and healthful in the manner most approved by your government!

### SUPER MARKETS

*Save*  
UP TO 25%\*

ON MANY FINE FOODS

\* Many A&P brands (sold only at A&P) bring you savings up to 25% compared to prices usually asked for other nationally known products of comparable quality. You'll enjoy the goodness of our—

Eight O'Clock, Red Circle and Bokar Coffees  
White House Evaporated Milk  
The 33 Ann Page Foods  
Marvel "Enriched" Bread  
Jane Parker Cakes, Rolls & Donuts  
34 A&P Canned Fruits & Vegetables

Sunnyfield Butter  
Mel-O-Bit Cheese  
12 White Sail Household Products  
7 Sunnyfield Cereals  
Sunnyfield Hams & Smoked Meats  
Sunnyfield Flours  
and many other fine foods

### A&P PLEDGE

A&P pledges all its experience, all its skill, all its resources to the job of providing you with the finest possible foods at the greatest possible savings.

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