

# Make Your Child Hungry For Vegetables

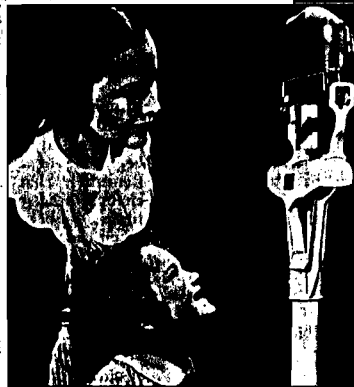
## .. And Double The Appetite For Milk

Discovery Actually Creates "Vegetable Eater," Makes Children Eat Even Spinach Without Sighing—Besides Doubling The Amount of Milk They'll Willingly Drink Each Day

Other: If You Have A "Poor Eater" In Your Home, Accept A Sample Package — Note The Coupon Below



By creating the sensation of hunger, by furnishing added nourishment —Ovaltine often increases a child's weight a pound a week or more



child is a "poor eater" — has to be forced to eat vegetables—or won't drink milk—offer at the bottom of this page is especially for you.

In addition, he happens to be under-nervous or "small for his age" because of lack of appetite—the offer will be important to you.

We introduce to you a Swiss food-drink which has the unique power to create a sensation of hunger in children; the power which makes them actually eager to eat heartily of all the healthful foods as lettuce, spinach, etc.

### How It Builds Appetite

One of this unique food-drink is produced by a scientific, vacuum process which possesses appetite-creating power not from any other health food.

Ovaltine is particularly rich in the appetite-producing element B. But that is only one reason why it helps to solve the problem of the poor eater.

And more important—it contains a remarkable element called "diastase." This element has the power to break down the starch content of other foods regularly taken into the stomach. And Ovaltine contains such a high proportion of diastase that it can actually digest 4 to 5 times its weight in starchy foods.

Ovaltine not only builds up appetite, but also aids in digestion, and speeds up the process so that the stomach is emptied sooner. This in turn makes a child feel hungry. For hunger is a sensation caused by the walls of an empty stomach drawing together.

### Results of Quicker Digestion

The speed up of the digestive processes is tremendously important. For specialists will tell you that the child with indigestion is the one who eats poorly—who shuns food—who objects to drinking milk.

The digestive processes are accelerated by the digestion of Ovaltine, a definite change takes place. The old objection to healthful foods gradually disappears. And even "vegetable-eater" is built up day by day.

Milk is taken much more readily when it is mixed with Ovaltine. For Ovaltine has a delicious taste that even the fussiest child is unable to resist. Ovaltine also breaks up the curds in milk and makes it twice as easy to digest.

### See For Yourself

Ovaltine is approved by more than 20,000 doctors. Child specialists in 54 different countries especially recommend it because, in addition to the remarkable manner in which it increases appetite, it usually adds weight at the rate of a pound a week or more. While nervousness is simultaneously curbed to a most noticeable degree.

For the sake of your child, we urge you to try Ovaltine. Note how eagerly he commences to eat the vegetables and other healthful foods he formerly refused. Keep track of the extra amount of milk he drinks each day. You may be amazed at the change that's brought about in just a few days' time.

Give Ovaltine at breakfast always. At meals, and between meals. Simply mix it with milk—either hot or cold—directions are on the can.

You can get Ovaltine at any drug or grocery store. Or, accept the special offer made at right and mail the coupon for a trial supply.

NOTE: Thousands of nervous people, men and women, are using Ovaltine to restore vitality when fatigued. During the World War, medical authorities made it a standard ration for rebuilding shell-shocked, nerve-shattered soldiers. It is also highly recommended by physicians for sleeplessness—and as a strengthening food for nursing mothers, convalescents, and the aged.

### MAIL FOR TRIAL SUPPLY

THE WANDER CO.,  
180 N. Michigan Ave.,  
Chicago, Ill. Dept. 26-W.

Send me your sample package of Ovaltine. I enclose 10c to cover cost of packing and mailing. (Or 25c for special offer at right.)

### SPECIAL OFFER

ORPHAN ANNIE'S  
Very Own Mug

With colored pictures of Orphan Annie and Sandy, her dog. Orphan Annie Mug and sample package, 25c.



(These offers good in U. S. A. only.)

Name..... (Please print name and address clearly)

Address.....

City..... State..... 920

(One package to a person)

# OVALTINE

## The Swiss Food-Drink

Manufactured under license by the U.S.A. according to the original Swiss formula.

WHC 9/32