

"Of course, Madam.
They're Libby's *center slices*..."



● It's happening daily in thousands of homes where people are eating this delicious fruit for health—the discovery of Libby's *center slices* of pineapple! Slices in which the characteristic pineapple tang is fullest and sweetest. The color most tempting. The texture most delicate and even. Libby gives you *center slices* exclusively... at no extra cost. Gives you, too, crushed pineapple that is the choicest of its kind, and ideal for the healthful Pineapple Cup. So remember to ask your grocer for Libby's Hawaiian Pineapple. **NEW!** Direct from Hawaii. A natural unsweetened pineapple juice rich in flavor-carrying Esters. Try Libby's Pineapple Juice

FROM LIBBY'S FAMOUS 100 FOODS

Just the center slices



LIBBY'S