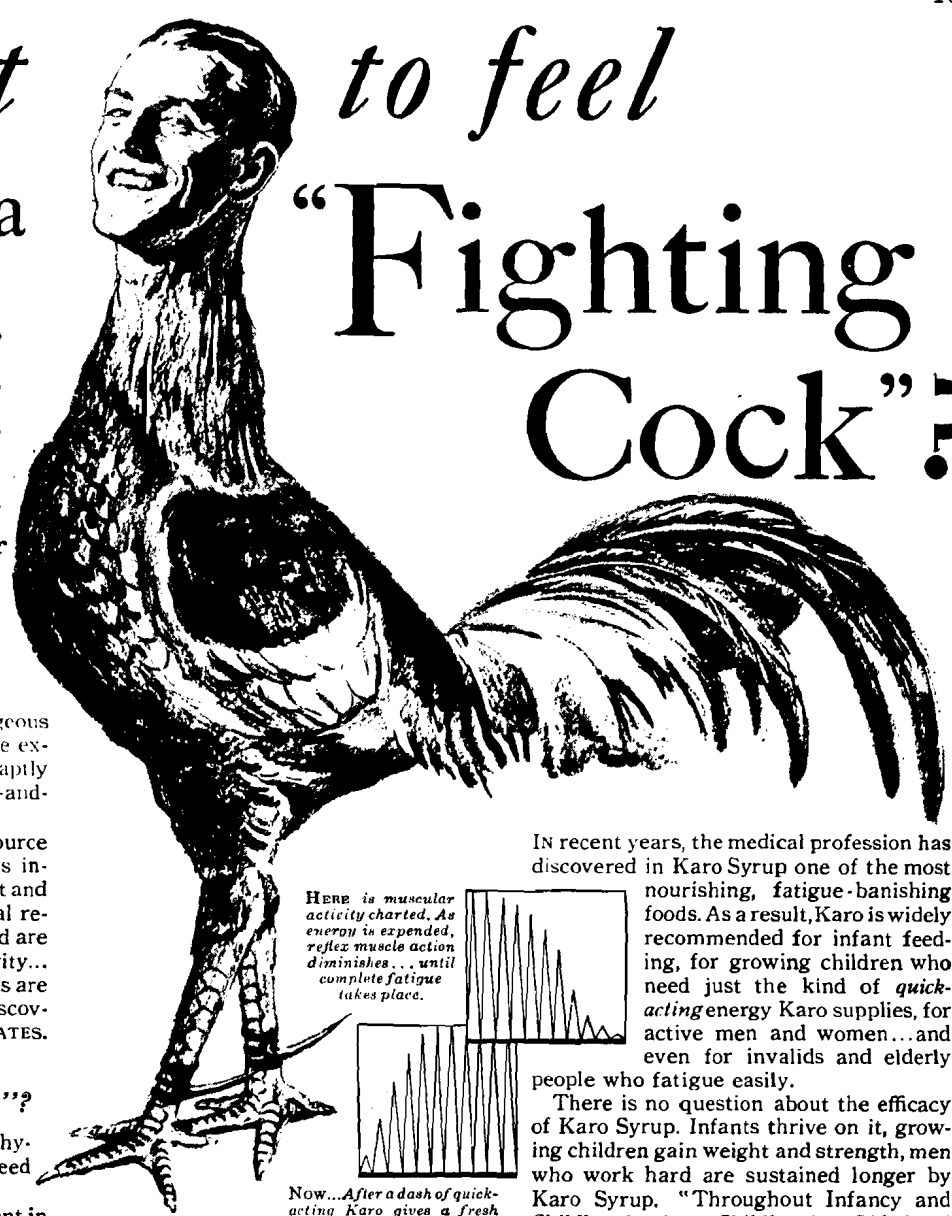


Want to feel like a "Fighting Cock"?

America NEEDS the Enthusiasm and Eagerness of Vigorous People. Surplus Body Energy is the "Main Spring" of Ambition and Activity



THE GAME COCK is alert, courageous and aggressive. That's why the expression, "Fighting Cock" so aptly describes the confident, ambitious, up-and-coming individual.

But if we intelligently trace the source of unusual energy and alertness, it is invariably revealed that the FOOD we eat and drink contributes most to the physical reactions of the body. Many kinds of food are needed to supply the demands of activity... but immediate among these necessities are what medical science has recently discovered to be QUICK-ACTING CAR-BO-HY-DRATES.

What Are "Quick-Acting Carbohydrates"?

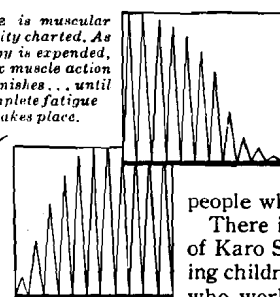
In plain language, "quick-acting carbohydrates" are to the body what high-speed gasoline is to a motor.

Slow-acting carbohydrates are present in many foods. But to provide an abundance of QUICK-ACTING CARBOHYDRATES we must eat or drink a food which contains these quick-acting carbohydrates in concentrated form. Fortunately, these quick-acting carbohydrates are the most easily digested of all carbohydrates. In fact, they are readily digested, transformed into body sugar and utilized by every nerve, muscle, gland and tissue in the body.

KARO SYRUP is this kind of quick-acting carbohydrate. In Karo Syrup is a high percentage of Dextrose, which is the normal blood sugar of the human system. Immediately Karo reaches the stomach, its remarkable energizing ele-

IN recent years, the medical profession has discovered in Karo Syrup one of the most nourishing, fatigue-banishing foods. As a result, Karo is widely recommended for infant feeding, for growing children who need just the kind of quick-acting energy Karo supplies, for active men and women...and even for invalids and elderly people who fatigue easily.

HERE is muscular activity charted. As energy is expended, reflex muscle action diminishes...until complete fatigue takes place.



Now...After a dash of quick-acting Karo gives a fresh supply of muscle sugar...notice the quickening of activity...energy is restored.

ments are utilized in the quick revival of poor circulation, of fatigued nerves, of flagging muscles.

LOOK AT the chart-pictures above. They clearly indicate what happens to muscular activity as the supply of muscle sugar is depleted...and then what happens after quick-acting Karo Syrup is supplied to the system. The greater the supply of such muscle sugar...the greater reserve of mental and muscular energy. This same striking stimulation applies to nerves as well as muscles. "Surplus Energy" is the secret of constant "live-wire" activity.

There is no question about the efficacy of Karo Syrup. Infants thrive on it, growing children gain weight and strength, men who work hard are sustained longer by Karo Syrup. "Throughout Infancy and Childhood...from Childhood to Old Age" covers the entire range of Karo's contribution to the health and vigor of human life.

Every grocery store in America sells Karo Syrup. For more than twenty-five years, Karo has been known and served in homes everywhere. It is delicious in flavor, remarkable in its quick-acting nutritive qualities and very economical in price. Below are several of the many, many ways, Karo Syrup can...and should...be served as a daily ration.

If any member of your family...or yourself...tires quickly, suffers nervous irritability or generally "eats poorly", start on a Karo schedule today. Both Red Label and Blue Label Karo are equally effective in quick-acting results. Karo Syrup is rich in Dextrins, Maltose and Dextrose.

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In all fruit drinks, Karo is a flavorful sweetener: try it with lemonade, orangeade, etc.



Serve Karo as a sauce or sweetener for desserts. It imparts a rare, delicious flavor.



When it comes to waffles, biscuits, pancakes, etc. Karo is the American "Friend of the Family!"



2 tablespoons of Karo in a glass of milk improves its flavor and doubles its energy value.



If you've never tried Karo on fresh fruit, you've missed a treat. Try it in fruit salads, too.



FREE!
"The Miracle of the Match" is a startling book which tells you in simple language why quick-acting Karo Syrup gives instant energy...also dozens of new recipes for serving Karo in many delicious ways.
Write to: CORN PRODUCTS REFINING COMPANY, Dept. Go.-1, P. O. Box 171, Trinity Sta. New York